

### From Data to the Press: Data Management for Journalism and Fact-Checking

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Submitted on 9 Jul 2020

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# From Data to the Press: Data Management for Journalism and Fact-Checking

Ioana Manolescu

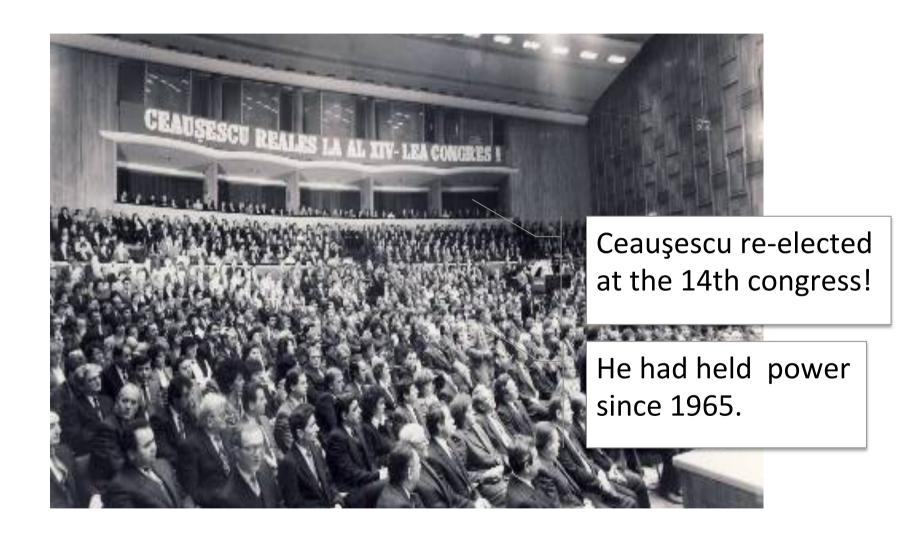
CEDAR team, Inria Saclay and Ecole Polytechnique http://pages.saclay.inria.fr/ioana.manolescu, @ioanamanol

DATA Conference, July 2020

#### **MOTIVATION**











### 1990: Things get better



#### ... kind of



### Democratic societies crucially need the press

☐ To debate and express dissent



☐ To analyze, confim or refute public statements

Fact-checking

☐ To expose and explain society functioning



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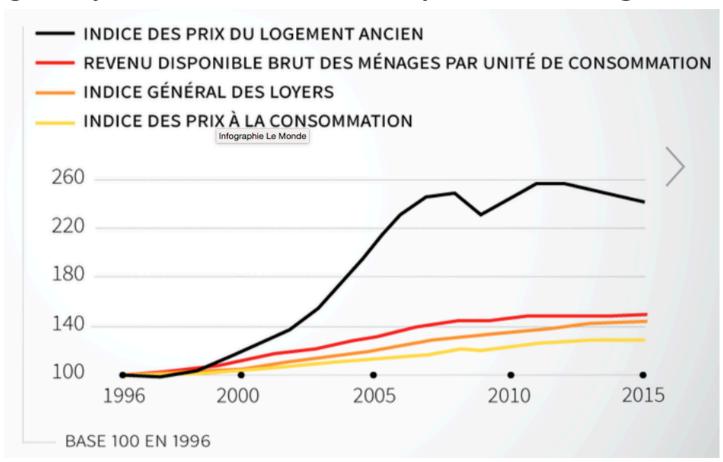


(Data) journalism

# DATA JOURNALISM, JOURNALISTIC FACT-CHECKING, FAKE NEWS DETECTION

### Data journalism

#### Investigative journalism based on complex and/or large data



http://abonnes.lemonde.fr/les-decodeurs/portfolio/2017/04/18/ les-fractures-francaises-1-5-le-logement-les-raisons-de-la-crise\_5112859\_4355770.html

#### Fact-checking (since 1930 approx.)

**Fact-checking**: verification of facts mentioned in media content

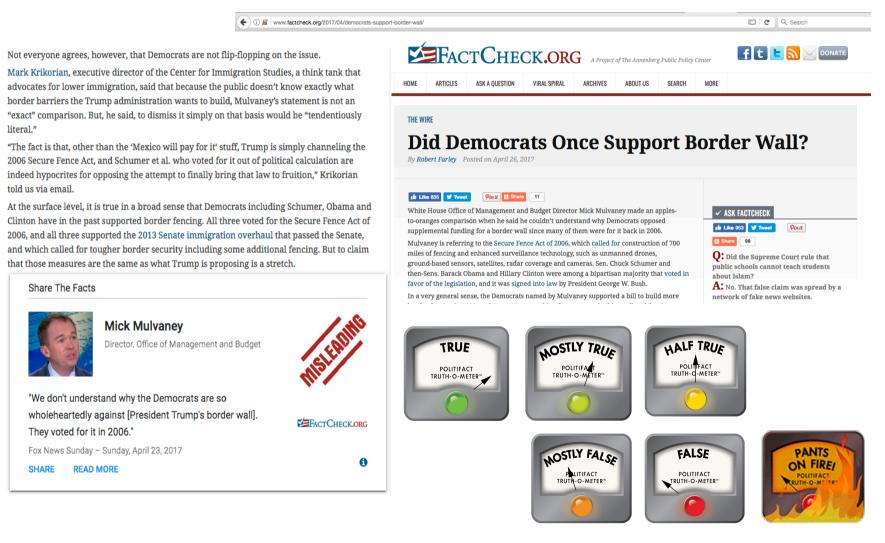
☐ To protect media reputation and avoid legal action

"The day I became a fact-checker at The New Yorker, I received one set of red pencils [...] for underlining passages on page proofs of articles that might contain checkable facts. [...] confirmed with the help of reference books from the magazine's library"



http://www.nytimes.com/2010/08/22/magazine/22FOB-medium-t.html

### Fact-checking (2012 - ongoing)



#### Fact checking vs. fake news detection

- □ Fact checking is based on some background information source
  - ☐ Truth commonly agreed upon
- ☐ Fake news detection may or may not use a source
  - □ E.g., text classifier (true, fake) trained on text style



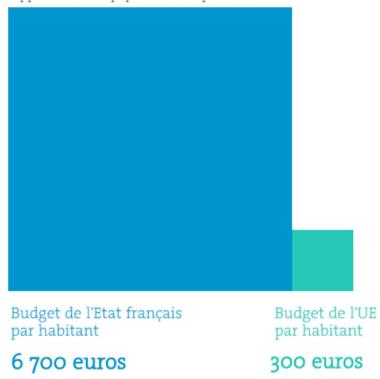
I trained fake news detection AI with >95% accuracy, and almost went crazy



- □ "What is the **value** of **metric** X in **space** Y at **time** T"?
  - □ X=youth unemployment, Y=Germany, T=2018
  - □ X=illegal immigrants, Y=Italy, T=[2015-2018]
  - □ X=budget for research, Y=France, T=2019
- □ Comparison patterns
  - ■X1 against X2; Y1 against Y2; T1 against T2; temporal trend etc.

#### Le budget européen par habitant pèse nettement moins que celui de la France

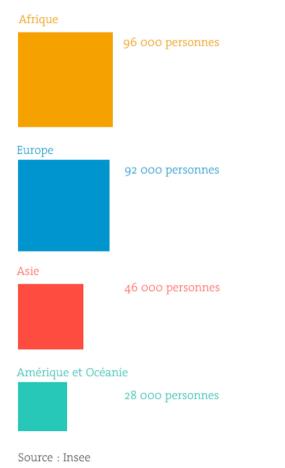
Budgets pour l'année 2018 de l'UE et de la France rapportés à leurs populations respectives.





#### Parmi les immigrés en France, presque autant d'Européens que d'Africains

Lieu de naissance des personnes entrées sur le territoire national en 2017



LeMonde.fr/lesdecodeurs

- □ "What did X say about
  Y [at time T]"?
- PRES. TRUMP:

  I BELIEVE RUSSIA DID MEDDLE IN ELECTION
  PRES. NOW SAYS HE ACCEPTS U.S. INTEL CONCLUSION

  CBSN

□ "Is X related [in sense S] to Y?'

FRANCE - ENQUÊTE

#### Nicolas Sarkozy a bien servi les intérêts de Kadhafi. Voici les preuves

4 AVR. 2018 | PAR FABRICE ARFI ET KARL LASK



Nicolas Sarkozy et Mouammar Kadhafi devant la maison du second hombarbée par les Américains. © Reuters

Contrairement à ce qu'il a affirmé devant les juges puis dans les médias, Nicolas Sarkozy, actuellement mis en examen pour corruption dans l'affaire des financements libyens, a objectivement servi les intérêts du régime de Kadhafi entre 2005 et 2011. La preuve en cinquetes.



☐ The French catholic priest beaten by thugs in 2017 that the media won't tell you about

#### LES DÉCODEURS



Partage (

### Des militants dénoncent l'omerta des médias sur l'agression d'un prêtre à Avignon... qui date de 2013

« Agression d'un prêtre lundi dernier, aucune info des médias », s'insurge un message d'un militant pro-FN, partagé des dizaines de milliers de fois sur Facebook.

Par Adrien Sénécat • Publié le 27 février 2017 à 13h01 - Mis à jour le 13 mars 2017 à 12h36

Ō Lecture 2 min.

« Si les médias n'en parlent pas, on va s'en charger... » Corentin Clamens, un internaute qui se présente comme président du collectif France Jeunesses (proche du FN) et soutien de Marine Le Pen, a partagé, mercredi 15 février, sur Facebook, un message dénonçant l'agression d'un prêtre « lundi dernier » à Avignon (Vaucluse). Fait dont aucun média n'aurait parlé, selon lui. Mais, contrairement à ce que ce message laisse entendre, l'histoire, qui date de 2013, a été largement évoquée par la presse à l'époque. Explications.



# Fact-checking and/or fake news detection apply here

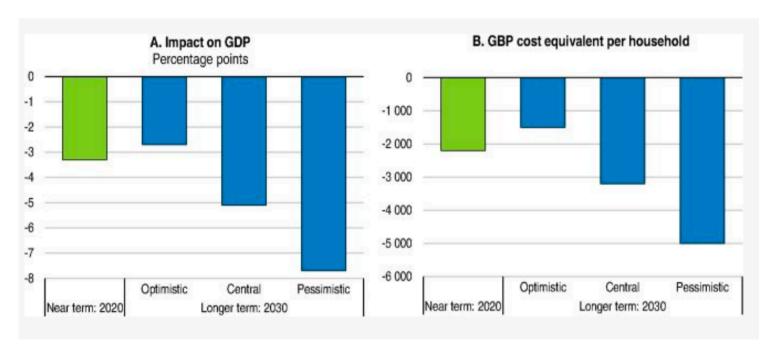
☐ The pope and the tablecloth



https://www.youtube.com/watch?v=1KFj6b1Xfe8

#### Where fact checking meets data journalism

- Most aspects of modern reality are complex
- □ Explaining can be as important and useful as checking
  - ☐ Also to analyze the future, e.g., Brexit impact:



http://www.oecd.org/economy/the-economic-consequences-of-brexit-a-taxing-decision.htm

### Old-style fact-checking: Radio Yerevan jokes

Famous in the Eastern block during communism

Q1: Is it true that in Moscow, Mercedes cars are being given to citizens?"

A1: "Yes, but it is not Moscow but Leningrad, not Mercedes but Ladas, and not given to but stolen from."

Q2: Is it true that in Romania...

A2: Yes it is.

### A CONTENT MANAGEMENT PERSPECTIVE

#### Lines of past and current research

- Model fact-checking through a data and information management perspective
- 2. Identify applicable tools and techniques
  - ☐ In a special journalistic context (see next)
- 3. Devise **new models, tools and techniques** for fact-checking and data journalism problems

#### Past projects and collaborations

- ☐ Google Award (2015) with X. Tannier (LIMSI)
- □ ANR ContentCheck (2016-2019) with
  - X. Tannier (Sorbonne Université), S. Cazalens,
  - P. Lamarre, J.-M. Petit, M. Plantevit (U. Lyon),
  - F. Goasdoué (U. Rennes 1),
  - Les Décodeurs (Le Monde)

http://contentcheck.inria.fr



□ Collaborations with H. Galhardas (University of Lisbon), former PhD S. Zampetakis and others



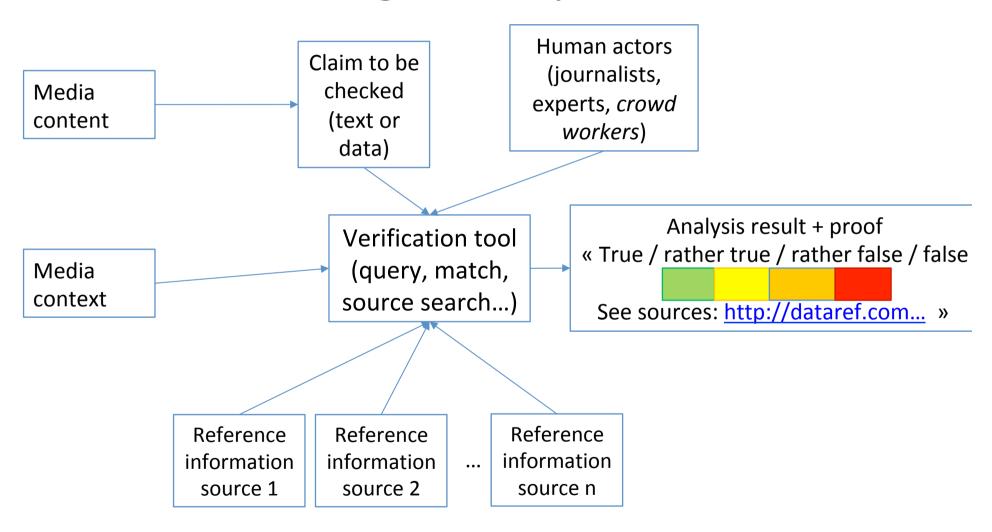




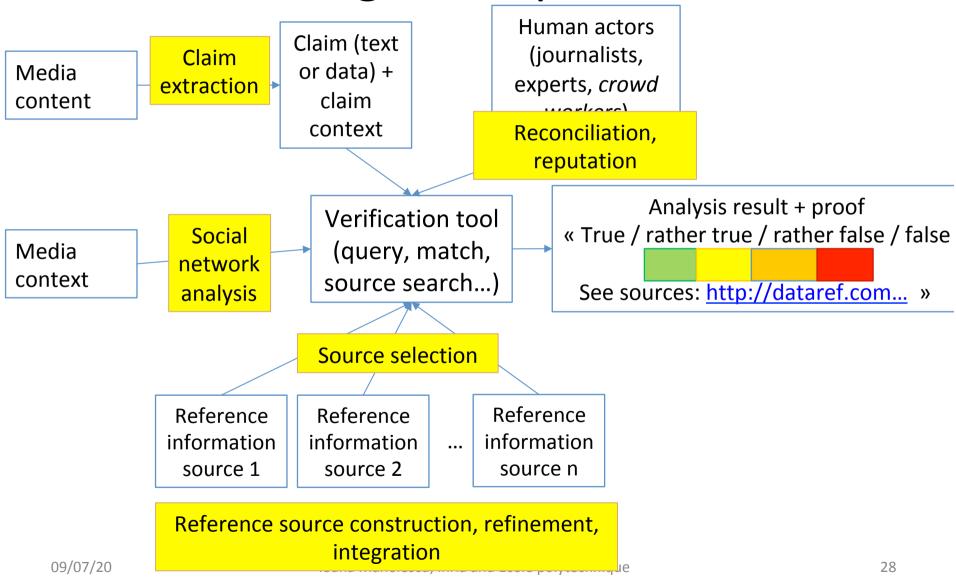




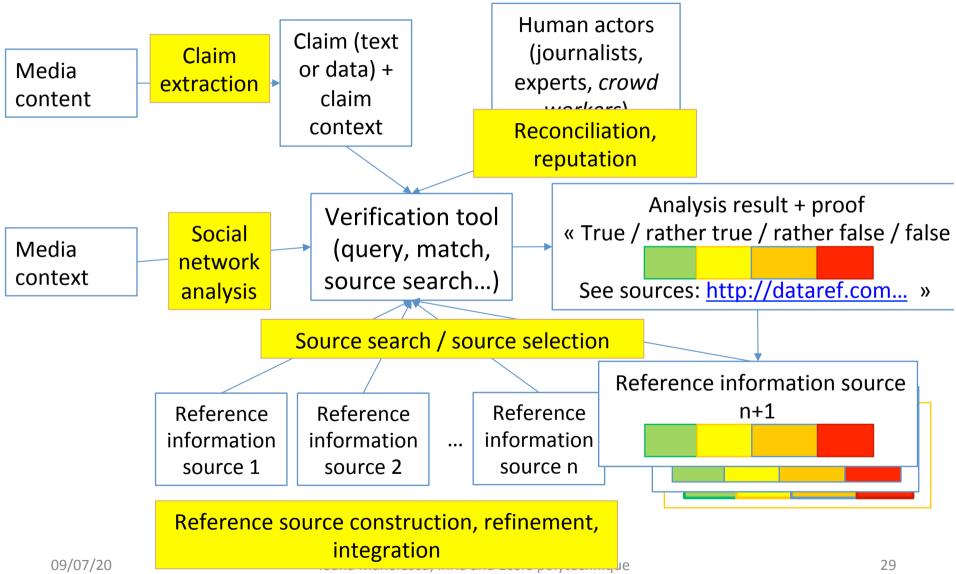
# Fact-checking as a content management problem



# Fact-checking as a content management problem



# Fact-checking as a content management problem



### Fact-checking as a content management problem

[WWW2018] "A Content Management Perspective on Fact-Checking",

S. Cazalens, J. Leblay, I. Manolescu,

X. Tannier (fact-checking track)



[WWW2018 tutorial] "Computational fact-checking: problems, state of the art, and perspectives", J. Leblay, I. Manolescu, X. Tannier

[VLDB2018 tutorial] "Computational fact-checking: a content management perspective", S. Cazalens, J. Leblay, P. Lamarre, I. Manolescu, X. Tannier



JOURNALISM, MISINFORMATION AND FACT CHECKING

http://contentcheck.inria.fr/

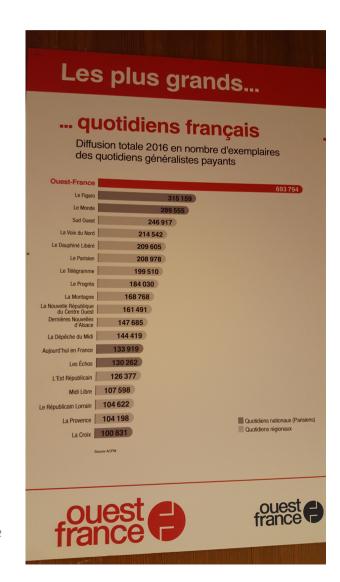
#### Fact-checks shared as open data!

http://s1.lemde.fr/mmpub/data/decodex/hoax/hoax\_debunks.json

```
file:///Users/ioanamanolescu/Downloads/hoax_debunks(3).json
      Données brutes
                    En-têtes
Enregistrer Copier Formater et indenter
 "debunks": {
    "Ce prêtre a-t-il été agressé à Avignon en février 2017, sans que les médias n'en parlent ?".
    "La rumeur fait référence à une vraie agression, mais qui date de mai 2013. Les faits ont alors été largement évoqués par de nombreux médias régionaux et nationaux.",
    "https://www.lemonde.fr/les-decodeurs/article/2017/02/27/des-militants-denoncent-l-omerta-des-medias-sur-l-agression-d-un-pretre-a-ayignon-gui-date-de-2013 5086287 4355770.html"
    "Emmanuel Macron a-t-il déclaré vouloir faire payer un loyer aux propriétaires ?",
    "Il s'agit d'un article du site parodique BuzzBeed. En réalité, la mesure ne figure pas au programme du candidat. ",
    "https://crosscheck.firstdraftnews.com/checked-french/macron-a-t-il-declare-vouloir-faire-payer-un-loyer-aux-proprietaires"
"hoaxes": {
   "https://www.facebook.com/CorentinFNJ/posts/250959068694828": "1".
  "http://www.paulomouvementcitoyen.com/2017/02/un-pretre-agresse-a-avignon.html": "1",
  "https://www.blog.sami-aldeeb.com/2017/02/06/pretre-agresse-a-avignon-si-ca-avait-ete-un-imam/": "1".
  "https://francaisdefrance.wordpress.com/2016/12/12/agression-dun-moine-hier-soir-silence-total-heureusement-il-v-a-internet/": "1".
  "https://www.facebook.com/10212204315883498/posts/10212140163199721": "1",
  "https://www.facebook.com/387841388254774/posts/383701835335396": "1".
  "https://twitter.com/MONSTERLOVE696/status/976170425272160258": "1",
  "https://www.buzzbeed.com/macron-veut-faire-payer-un-loyer-aux-proprietaires": "2",
  "https://www.facebook.com/Nellvc857/posts/714805762059840": "2".
  "https://www.facebook.com/439281732799406/posts/1433189213408648": "2",
  "https://www.facebook.com/BuzzBeed/posts/620907048117319": "2",
  "https://www.facebook.com/PorteTesCouilles2/posts/1282028511833044": "2".
   "https://www.facebook.com/439281732799406/posts/1369912906402946": "2",
```

# Which data sources for fact-checking and data journalism?

- ☐ Journalists do not, historically, build databases.
  - □ "Writers, not techies"
  - □"Not part of our job"
  - □ Persisting data is novel to some
  - □ Journal information systems not always helpful
- ☐ However, some journals (e.g., OuestFrance) have valuable (reference) databases



## Which data sources for fact-checking and data journalism?

- □ Curse of the coverage: they need to cover (almost) any topic
- □ Curse of noteworthiness: write about hot topics of today (or tomorrow)
- ☐ They work under **strong time pressure**
- ☐ Good journalists are very **picky** with their data sources

# Which data sources for fact-checking and data journalism?

- ☐ Good journalists are very **picky** with their data sources...
- ☐ Which are **heterogeneous**: HTML, JSON, Excel, XML, CSV etc.
- ☐ Journalists won't write queries.

  They may not know what they're looking for
- □ The fact-checking process and result must be explainable
  - □Not (only) "an ML algorithm said so"

#### Improving access to reference data sources

[WebDB2018, SBD2017] T. D. Cao, I. Manolescu, X. Tannier.

"Extracting Linked Data from statistic spreadsheets"

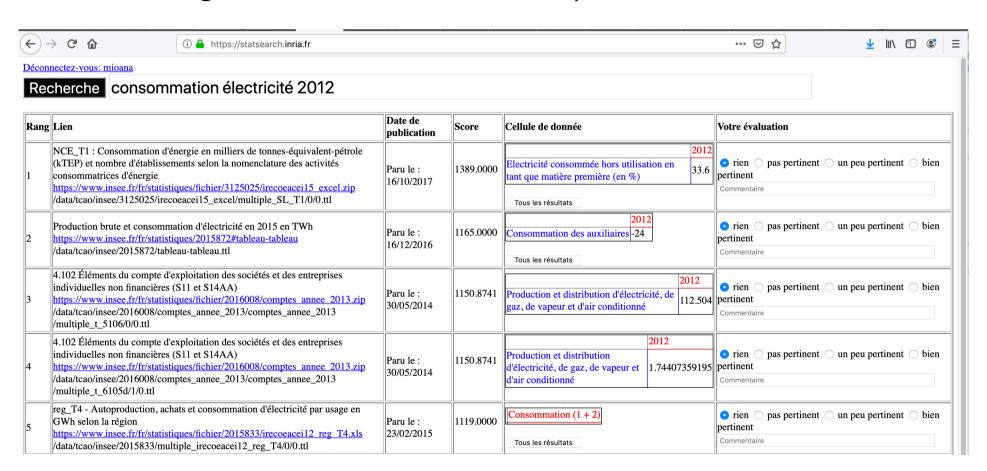
"Créations d'entreprises en France en 2015" → return:

Créations d'entreprises dans quelques pays de l'Union européenne en 2015			
			en %
	Pays	Taux de création	
	Allemagne	7,1	
	Belgique	6,2	
	Espagne	9,5	
	France (1)	9,5	
	Italie	7,5	
	Pays-Bas	10,1	
	Portugal	15,7	
	République tchèque	8,2	
	Royaume-Uni	14,3	

### Improving access to reference data sources

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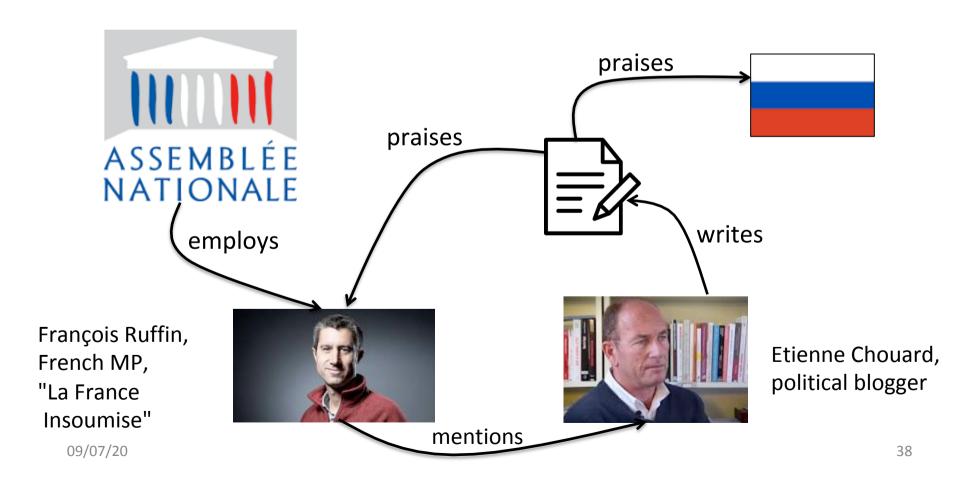
# Recognizing statistic mentions in tweets [NLDB2019]

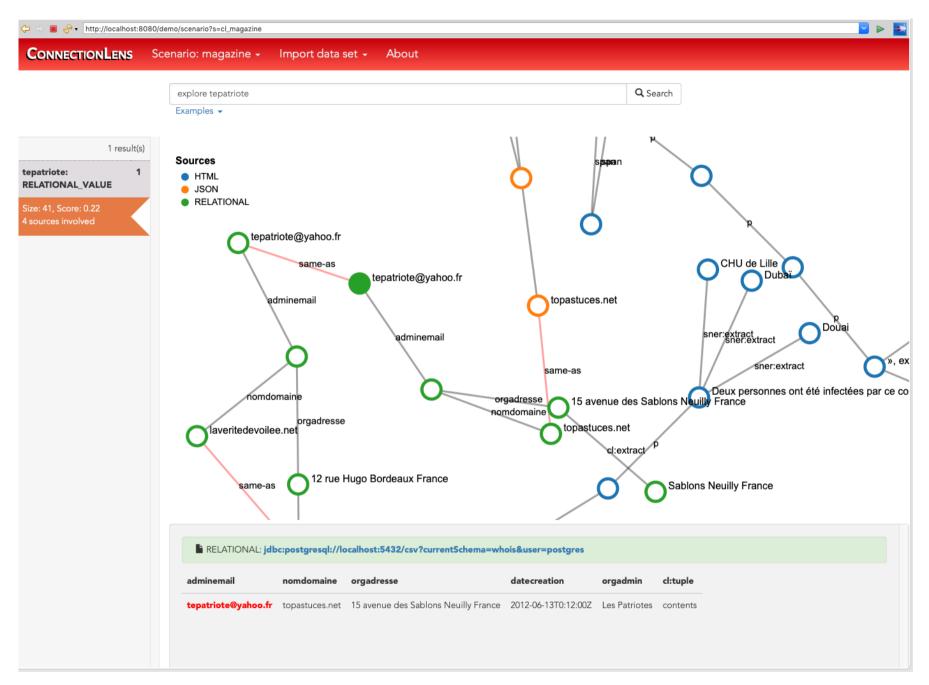
2020-03-05 En Marche https://twitter.com/enmarchefr/status/1235501467907260416 L'index de l'égalité professionnelle change concrètement la vie des 4,5 millions de femmes en entreprise. En un an, la part des entreprises qui accordent une augmentation de salaire à la sortie du congé maternité est passée de 67% à 90%. Muriel Pénicaud Egalite F H En un an , la part de les entreprises qui accordent une augmentation de salaire à la sortie du congé maternité est passée de 67 % à 90 %. 3/11 part de les entreprises qui accordent une augmentation de salaire à la sortie du congé maternite 2020-03-05 Bruno Bonnell https://twitter.com/BrunoBonnellOff/status/1235500886669045761 Moins de 5% des voies françaises portent un nom de femmes! Une inégalité facile à rattraper. En baptisant les rues de noms de modèles féminins, nous encouragerons plus de jeunes filles à oser. Myt Radical En Marche ... Moins de 5 % de les voies françaises portent un nom de femmes! 4/13 femmes 2020 Recherche

Automatically recognizes numerical mentions involving entities known from the INSEE corpus
Proposes keyword query to send to the previous statistics search algorithm.

## ConnectionLens: interconnecting heterogeneous data sources [VLDB2018]

"What are the connections between elected members of the French National Assembly, and Russia?"





# A data model for facts, statement and beliefs

### Modeling who said what when





https://globalnews.ca/news/3976740/trump-contradicted-first-year/

#### [MisInfo@WWW2019, CIKM2019]

L. Duroyon, F. Goasdoué, I. Manolescu "A Linked Data Model for Facts, Statements and Beliefs"

- □ Fact **F** (holds according to the database)
- ☐ Statement of X about F
  - ☐ It's only according to X
- ☐ Statement of Y about statement of X about F
  - □ Only according to Y

Facts: application-dependent

Statements: writes, says,

declares, ...

# A data model for facts, statement and beliefs

### Modeling who said what when



https://globalnews.ca/news/3976740/trump-contradicted-first-year/

#### [MisInfo@WWW2019, CIKM2019]

L. Duroyon, F. Goasdoué, I. Manolescu
"A Linked Data Model for Facts,
Statements and Beliefs"

- □ Fact **F**
- □ Statement of X about F
- ☐ Statement of Y about statement of X about F

#### Also:

- ☐ **Time** (for facts and statements)
- □ Propagation of information through communication →
- Who has heard of what when

### Lessons learned

- ☐ Work with **the right data** 
  - ☐ The trusted data
- ☐ Work with the data as it is
  - □ Heterogeneous
  - □ Evolving usage and requirements prevent schema design, consolidation
  - □ Extract, structure, connect
- □ Simplify use
  - ☐ Keyword queries, canned queries

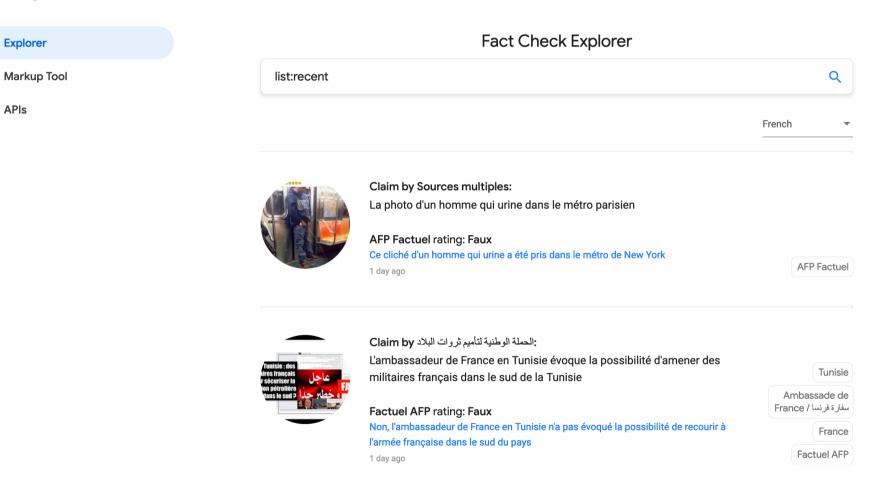
### **PERSPECTIVES**

## Google FactCheck tools

Google Fact Check Tools

**Explorer** 

**APIs** 



# Twitter approach to limiting false information spreading



**Yoel Roth** 

@yoyoel 🤣

Head of Site Integrity



**Nick Pickles** 

@nickpickles

Director, Global Public Policy Strategy & Development **Product** 

## **Updating our Approach** to Misleading Information

By Yoel Roth and Nick Pickles

Monday, 11 May 2020 **y f** in *S* **in** 

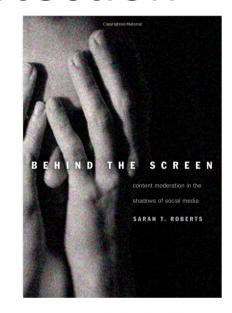
In serving the public conversation, our goal is to make it easy to find credible information on Twitter and to limit the spread of potentially harmful and misleading content. Starting today, we're introducing new labels and warning messages that will provide additional context and information on some Tweets containing disputed or misleading information related to COVID-19.

In March, we broadened our policy guidance to address content that goes directly against guidance on COVID-19 from authoritative sources of global and local public health information. Moving forward, we may use these labels and warning messages to provide additional explanations or clarifications in situations where the risks of harm associated with a Tweet are less severe but where people may still be confused or misled by the content. This will make it easier to find facts and make informed decisions about what people see on Twitter.

New labels and warnings

### ML-based fake news detection

- □ Good use case for learning based on labeled examples
- □ Problems:
  - Manual effort required by labeling
  - □ Scale
  - ☐ Fake news detection speed
- □ All these problems are solved (or easy to solve) by Web giants who already employ tens of thousands of commercial content moderators



Antonio A. Casilli
EN ATTENDANT
LES ROBOTS



## CS research for fact-checking

- □ DB, KR, IR, NLP
- □ In its most general statement, fact-checking supposes perfect NLP → study sub-problems!
- ☐ In fact-checking journalism, **human writers** chose topics, angle, style...
  - □ "A story wrapped around a query"
- □ Vision: build "**perfect data machines**" and give them to talented writers

### A vision of journalistic dataspaces

- ☐ "Dataspaces": Franklin, Halevy and Maier, SIGMOD Record 2005
- Ingest data of any nature: structured (relational), semistructured (JSON, XML, (social) graphs), unstructured (text), KB...
- ☐ Storage, indexing
- ☐ Search across the data sources

# Requirements for journalistic dataspaces

- ☐ Time
  - ☐ Of data acquisition
  - ☐ Of events described in the data
- □ Provenance
  - □ Authorship metadata
  - □ Annotation by users
  - □ Access control based on provenance and annotations

- □ Ability to "derive" content (à la views)
- ☐ Semantic annotation and classification
- ☐ Social connections analysis
- ☐ Friendly interfaces
- □ Scalability

## A vision of journalistic dataspaces

ANR AI Chair "SourcesSay": Intelligent Analysis and Interconnexion of Heterogeneous Data in Digital Arenas (2020-2024) (co-financed by DGA)

- ☐ With support from Le Monde and WeDoData
- □ <a href="https://project.inria.fr/sourcessay/">https://project.inria.fr/sourcessay/</a>
- PhD funding available!
- □ 1 or 2 PhDs to start in 2020 on SourcesSay
- ☐ 1 PhD funded by Région Île-de-France in collaboration with WeDoData