IFIP Advances in Information and Communication Technology

Editor-in-Chief

Kai Rannenberg, Goethe University Frankfurt, Germany

Editorial Board

TC 1 – Foundations of Computer Science
Jacques Sakarovitch, Télécom ParisTech, France
TC 2 – Software: Theory and Practice
Michael Goedicke, University of Duisburg-Essen, Germany
TC 3 – Education
Arthur Tatnall, Victoria University, Melbourne, Australia
TC 5 – Information Technology Applications
Erich J. Neuhold, University of Vienna, Austria
TC 6 – Communication Systems
Aiko Pras, University of Twente, Enschede, The Netherlands
TC 7 – System Modeling and Optimization
Fredi Tröltzsch, TU Berlin, Germany
TC 8 – Information Systems
Jan Pries-Heje, Roskilde University, Denmark
TC 9 – ICT and Society
David Kreps, University of Salford, Greater Manchester, UK
TC 10 – Computer Systems Technology
Ricardo Reis, Federal University of Rio Grande do Sul, Porto Alegre, Brazil
TC 11 – Security and Privacy Protection in Information Processing Systems Steven Furnell, Plymouth University, UK
TC 12 – Artificial Intelligence
Ulrich Furbach, University of Koblenz-Landau, Germany
TC 13 - Human-Computer Interaction
Marco Winckler, University Paul Sabatier, Toulouse, France
TC 14 – Entertainment Computing
Matthias Rauterberg, Eindhoven University of Technology, The Netherlands

IFIP - The International Federation for Information Processing

IFIP was founded in 1960 under the auspices of UNESCO, following the first World Computer Congress held in Paris the previous year. A federation for societies working in information processing, IFIP's aim is two-fold: to support information processing in the countries of its members and to encourage technology transfer to developing nations. As its mission statement clearly states:

IFIP is the global non-profit federation of societies of ICT professionals that aims at achieving a worldwide professional and socially responsible development and application of information and communication technologies.

IFIP is a non-profit-making organization, run almost solely by 2500 volunteers. It operates through a number of technical committees and working groups, which organize events and publications. IFIP's events range from large international open conferences to working conferences and local seminars.

The flagship event is the IFIP World Computer Congress, at which both invited and contributed papers are presented. Contributed papers are rigorously refereed and the rejection rate is high.

As with the Congress, participation in the open conferences is open to all and papers may be invited or submitted. Again, submitted papers are stringently refereed.

The working conferences are structured differently. They are usually run by a working group and attendance is generally smaller and occasionally by invitation only. Their purpose is to create an atmosphere conducive to innovation and development. Refereeing is also rigorous and papers are subjected to extensive group discussion.

Publications arising from IFIP events vary. The papers presented at the IFIP World Computer Congress and at open conferences are published as conference proceedings, while the results of the working conferences are often published as collections of selected and edited papers.

IFIP distinguishes three types of institutional membership: Country Representative Members, Members at Large, and Associate Members. The type of organization that can apply for membership is a wide variety and includes national or international societies of individual computer scientists/ICT professionals, associations or federations of such societies, government institutions/government related organizations, national or international research institutes or consortia, universities, academies of sciences, companies, national or international associations or federations of companies.

More information about this series at http://www.springer.com/series/6102

Ulrike Schultze · Margunn Aanestad Magnus Mähring · Carsten Østerlund Kai Riemer (Eds.)

Living with Monsters?

Social Implications of Algorithmic Phenomena, Hybrid Agency, and the Performativity of Technology

IFIP WG 8.2 Working Conference on the Interaction of Information Systems and the Organization, IS&O 2018 San Francisco, CA, USA, December 11–12, 2018 Proceedings



Editors Ulrike Schultze **D** Southern Methodist University Dallas, TX, USA

Margunn Aanestad D University of Oslo Oslo, Norway

Magnus Mähring Stockholm School of Economics Stockholm, Sweden Carsten Østerlund Syracuse University Syracuse, NY, USA

Kai Riemer The University of Sydney Business School Darlington, NSW, Australia

 ISSN 1868-4238
 ISSN 1868-422X
 (electronic)

 IFIP Advances in Information and Communication Technology
 ISBN 978-3-030-04090-1
 ISBN 978-3-030-04091-8
 (eBook)

 https://doi.org/10.1007/978-3-030-04091-8

Library of Congress Control Number: 2018960862

© IFIP International Federation for Information Processing 2018

This work is subject to copyright. All rights are reserved by the Publisher, whether the whole or part of the material is concerned, specifically the rights of translation, reprinting, reuse of illustrations, recitation, broadcasting, reproduction on microfilms or in any other physical way, and transmission or information storage and retrieval, electronic adaptation, computer software, or by similar or dissimilar methodology now known or hereafter developed.

The use of general descriptive names, registered names, trademarks, service marks, etc. in this publication does not imply, even in the absence of a specific statement, that such names are exempt from the relevant protective laws and regulations and therefore free for general use.

The publisher, the authors, and the editors are safe to assume that the advice and information in this book are believed to be true and accurate at the date of publication. Neither the publisher nor the authors or the editors give a warranty, express or implied, with respect to the material contained herein or for any errors or omissions that may have been made. The publisher remains neutral with regard to jurisdictional claims in published maps and institutional affiliations.

This Springer imprint is published by the registered company Springer Nature Switzerland AG The registered company address is: Gewerbestrasse 11, 6330 Cham, Switzerland

Preface

The papers in this volume constitute the proceedings of a working conference organized by the IFIP Working Group 8.2, whose brief is "The Interaction of Information Systems and the Organization." The conference, entitled "Living with Monsters? Social Implications of Algorithmic Phenomena, Hybrid Agency and the Performativity of Technology," was held in San Francisco during December 11–12, 2018. An important inspiration for the theme of the conference was the highly successful 2016 Dublin working conference organized by Working Group 8.2; we would like to see the current conference as at least partly a continuation and extension of themes and ideas put forward in Dublin.

The call for papers resulted in a total of 49 submissions. Of these, 11 full papers, four panel papers, and 16 interactive papers were selected for presentation at the working conference. The submissions were selected through a blind review process involving at least two reviewers and the editors. Authors of submissions that were selected for the next round were requested to revise their contributions in accordance with the reviewers' and the editors' recommendations. The revised submissions were then reviewed for publication in this volume.

An introductory paper serves as an introduction to the volume, and two short papers, by Lucy Suchman and Paul N. Edwards, reflect the contents of the two keynote addresses given at the conference. Lucy Suchman deals with our ambivalent relationship with technological power and control, concretely in relation to the increasing automation of military systems. Suchman reminds us that we are not absolved from responsibility because the technological systems are beyond our control, and she emphasizes the challenge posed to us by the monster imaginary. Paul N. Edwards takes on algorithms and develops four principles that capture core aspects of their nature; the principle of radical complexity, the principle of opacity, the principle of radical otherness, and finally the difficult-to-name principle of infrastructuration or of Borgian assimilation.

In addition to the keynotes and paper presentation sessions, we organized interactive poster presentations and two panels. The first panel, called "Monstrous Materialities," brought together papers that investigate various aspects of the surprising and sometimes unintended effects of our actions and interactions with technologies. A second panel was given the title "Studying 'Sociomateriality': An Exploration of Constructs in the Making." The panel was chaired by Wanda Orlikowski and focused on how we work with materiality in our research studies. Going beyond debates about the best approach to examining "sociomateriality," the panelists (Dubrava Cecez-Kecmanovic, Eric Monteiro, and Susan Scott) offered a constructive exploration of the specific ideas and practices that guide their research studies, sharing the value they obtain from working this way.

During the work in preparing the conference, one of the submitting authors, Natalie Hardwicke of the University of Sydney, tragically and prematurely passed away.

As a tribute to her, and a memento of a promising academic career cut short, we have decided to include her short paper as the final chapter in this volume.

We would like to express our thanks to all the contributors to this volume, as well as the panelists and presenters at the conference. We would also like to express our gratitude for the excellent work of all the members of the Program Committee, as well as additional reviewers, during the review process. Further, we are grateful for the support of the Cox School of Business at Southern Methodist University, the Stockholm School of Economics, the University of Sydney Business School, the iSchool at Syracuse University, and the Department of Informatics at the University of Oslo.

Last but not least, we are most grateful for the professional and efficient support of Erika Siebert-Cole, Niranjan Bhaskaran and their colleagues at Springer in producing these proceedings.

October 2018

Ulrike Schultze Margunn Aanestad Magnus Mähring Carsten Østerlund Kai Riemer

Organization

Program Chairs

Ulrike Schultze	Southern Methodist University, USA
Margunn Aanestad	Oslo University, Norway
Magnus Mähring	Stockholm School of Economics, Sweden
Carsten Østerlund	Syracuse University, USA
Kai Riemer	Sydney University, Australia

Program Committee

J. P. Allen Luis Araujo Michel Avital **Diane Bailey** Michael Barrett Beth Bechky Nick Berente Magnus Bergquist Mads Bødker Sebastian Boell Dubravka Cecez-Kecmanovic Melissa Cefkin Panos Constantinides Alessia Contu Kevin Crowston Bill Doolin Paul Dourish Hamid Ekbia Amany Elbanna Ingrid Erickson Anne-Laure Fayard Miria Grisot Ella Hafermalz Dirk Hovorka Lotta Hultin Lucas Introna Tina Blegind Jensen Matthew Jones Jannis Kallinikos

University of San Francisco, USA University of Manchester, UK Copenhagen Business School, Denmark University of Texas at Austin, USA University of Cambridge, UK New York University, USA University of Notre Dame, USA Halmstad University, Sweden Copenhagen Business School, Denmark University of Sydney, Australia University of New South Wales, Australia Nissan Research Center, USA University of Warwick, UK University of Massachusetts, USA Syracuse University, USA Auckland University of Technology, New Zealand University of California Irvine, USA Indiana University, USA Royal Holloway, University of London, UK Syracuse University, USA New York University, USA University of Oslo, Norway Vrije Universiteit Amsterdam, The Netherlands University of Sydney, Australia Stockholm School of Economics, Sweden Lancaster University, UK Copenhagen Business School, Denmark University of Cambridge, UK London School of Economics and Political Science. UK

Helena Karsten	Åbo Akademi University, Finland
Karlheinz Kautz	RMIT University, Australia
Donncha Kavanagh	University College Dublin, Ireland
Séamas Kelly	University College Dublin, Ireland
Stefan Klein	University of Münster, Germany
Olivera Marjanovic	University of Technology, Sydney, Australia
Melissa Mazmanian	University of California Irvine, USA
Joan Rodón Mòdol	· · · · · · · · · · · · · · · · · · ·
	ESADE Ramon Llull University, Spain
Emmanuel Monod	Shanghai University of International Business
	and Economics, and Beijing University of Post
	and Telecom, China
Eric Monteiro	Norwegian University of Science and Technology,
	Norway
Benjamin Mueller	University of Groningen, The Netherlands
Bonnie Nardi	University of California, Irvine, USA
Marko Niemimaa	University of Jyväskylä, Finland
Eivor Oborn	University of Warwick, UK
Brian Pentland	Michigan State University, USA
Dimitra Petrakaki	Sussex University, UK
Kathleen H. Pine	Arizona State University, USA
Elpida Prasopoulou	Coventry University, UK
Maha Shaikh	University of Warwick, UK
Mari-Klara Stein	Copenhagen Business School, Denmark
Edgar Whitley	London School of Economics and Political Science,
, <u>, , , , , , , , , , , , , , , , , , </u>	UK

Conference Sponsors

Cox School of Business, Southern Methodist University Department of Informatics, University of Oslo House of Innovation, Stockholm School of Economics The iSchool, Syracuse University The University of Sydney Business School



UiO **Department of Informatics** University of Oslo





•



HOUSE OF INNOVATION

Contents

Setting the Stage

Living with Monsters? Margunn Aanestad, Magnus Mähring, Carsten Østerlund, Kai Riemer, and Ulrike Schultze	3
Frankenstein's Problem	13
We Have Been Assimilated: Some Principles for Thinking About Algorithmic Systems Paul N. Edwards	19
Social Implications of Algorithmic Phenomena	
Algorithmic Pollution: Understanding and Responding to Negative Consequences of Algorithmic Decision-Making Olivera Marjanovic, Dubravka Cecez-Kecmanovic, and Richard Vidgen	31
Quantifying Quality: Towards a Post-humanist Perspective on Sensemaking Eric Monteiro, Thomas Østerlie, Elena Parmiggiani, and Marius Mikalsen	48
Understanding the Impact of Transparency on Algorithmic Decision Making Legitimacy David Goad and Uri Gal	64
Advancing to the Next Level: Caring for Evaluative Metrics Monsters in Academia and Healthcare Iris Wallenburg, Wolfgang Kaltenbrunner, Björn Hammarfelt, Sarah de Rijcke, and Roland Bal	80
Hotspots and Blind Spots: A Case of Predictive Policing in Practice Lauren Waardenburg, Anastasia Sergeeva, and Marleen Huysman	96
Objects, Metrics and Practices: An Inquiry into the Programmatic Advertising Ecosystem Cristina Alaimo and Jannis Kallinikos	110

XII Contents

Hybrid Agency and the Performativity of Technology

Re-figuring Gilbert the Drone Mads Bødker, Stefan Olavi Olofsson, and Torkil Clemmensen	127
Making a Difference in ICT Research: Feminist Theorization of Sociomateriality and the Diffraction Methodology <i>Amany Elbanna</i>	140
Living with Monsters	
Thinking with Monsters Output <	159
A Bestiary of Digital Monsters Rachel Douglas-Jones, John Mark Burnett, Marisa Cohn, Christopher Gad, Michael Hockenhull, Bastian Jørgensen, James Maguire, Mace Ojala, and Brit Ross Winthereik	177
Frankenstein's Monster as Mythical Mattering: Rethinking	
the Creator-Creation Technology Relationship	191
Author Index	199