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The Practice of Enterprise Modeling

10th IFIP WG 8.1. Working Conference, PoEM 2017
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Preface

Enterprise modelling has established itself as the research discipline that aims at producing knowledge and solutions to effectively integrate information and communication technologies into business operations and the management of enterprises. Through the design of novel concepts, models, methods, and techniques, enterprise modelling offers the frameworks and instruments required to analyze the application of innovative IT solutions and to engineer them into the business. Empirical studies on the use of enterprise modelling provide insights into the effectiveness of these artefacts and their relationship to the context of application, including the human factor. Over the years, considerable progress has been made regarding knowledge creation and solution design. Many of those actively involved in enterprise modelling research and application meet at the annual Practice of Enterprise Modelling (PoEM) conference, which was created by the International Federation for Information Processing (IFIP) Working Group 8.1 to offer a forum for knowledge transfer and experience-sharing between the academic and practitioner communities.

We are proud to present the proceedings of the 10th IFIP WG 8.1 Working Conference on the Practice of Enterprise Modelling (PoEM 2017), held in Leuven (Belgium) during November 22–24, 2017, and jointly organized by two of Flanders' most outstanding universities: KU Leuven and Ghent University. Both universities have research teams actively involved in enterprise modelling research and we were very honoured by the invitation of PoEM's Steering Committee to host the 10th anniversary conference. A decennium of PoEM conferences indicates that enterprise modelling is not only a lasting phenomenon but also a field that has matured and continues to attract the interest of researchers and practitioners. We believe that this anniversary could not be celebrated better than in Leuven, which is –with its almost 800 year's old university and over 40,000 students– not only a place of wisdom and scholarship, but also of joy, pleasure, and good living. An ideal place for people to meet, exchange ideas, discuss, explore new avenues, strengthen existing collaborations, and establish new ones.

We were happy to receive for this anniversary edition of PoEM 70 submissions for the main conference, including research papers, practitioner/experience papers, and work-in-progress papers. Submissions were received from all corners of the globe. There were submissions from newcomers to the field as well as from established scholars in enterprise modelling. Each paper was sent to three anonymous reviewers who scrutinized them using strict criteria of scientific quality to uphold the standard we are used to for PoEM. Over 60 Program Committee members were involved in the review process. Their hard work resulted in the acceptance of 20 full papers and four short papers, i.e., an acceptance rate of 28% (or 34% including the short papers).

These 24 accepted papers were organized into eight sessions covering diverse topics related to enterprise modelling and its application in practice. Other conference events included a PhD consortium, an industry track, and the PrOse workshop for enterprise

modelling in the OMiLAB scientific experimentation phase. We further invited two keynote speakers. On Thursday, November, 23, Steven Alter, Professor Emeritus of the University of San Francisco, gave a keynote entitled "A Work System Perspective for Enterprise Modelling." Steve is the originator of the work system theory (WST) that grew out of the work system method, which is a systems analysis method intended for use by business professionals without the help of IT professionals or consultants. The WST has been applied in many fields including information systems, service and service systems, business process management, work-arounds and noncompliance, adoption and diffusion of technology, enterprise engineering, and agile development. Steve's keynote showed how WST can be used as a basis for enterprise modelling, identified some of its limitations for that purpose, and illustrated how it can be used as a point of comparison for deciding what to include in an enterprise modelling effort.

A second keynote speech was given on Friday, November 24, by Mia Vanstraelen, now HR director at IBM, who has a long-standing experience in enterprise modelling, in particular with the foundation of IBM's Insurance Application Architecture (IAA) Framework. She shed light on a somewhat underexposed topic in enterprise engineering: how changing an enterprise model impacts workforce. She discussed challenges in how to deal with the impact of enterprise re-engineering on human resources and proposed a research agenda.

September 2017

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Contents

Regular Papers

Domain Modelling in Bloom: Deciphering How We Teach It 3
Daria Bogdanova and Monique Snoeck

Information Security Risk Management 18
Salimeh Dashti, Paolo Giorgini, and Elda Paja

Using Grounded Theory for Domain Specific Modelling Language Design: Lessons Learned from the Smart Grid Domain 34
Sybren de Kinderen

Towards Meta Model Provenance: A Goal-Driven Approach to Document the Provenance of Meta Models 49
Sybren de Kinderen, Monika Kaczmarek-Heß, Qin Ma, and Iván S. Razo-Zapata

Light Touch Identification of Cost/Risk in Complex Socio-Technical Systems 65
Iliada Eleftheriou, Suzanne M. Embury, and Andrew Brass

The OntoREA© Accounting and Finance Model: A Retroactive DSRM Demonstration Evaluation 81
Christian Fischer-Pauzenberger and Walter S.A. Schwaiger

Goals, Workflow, and Value: Case Study Experiences with Three Modeling Frameworks 96
Jennifer Horkoff, Imed Hammouda, Juho Lindman, Jamel Debbiche, Martina Freiholtz, Patrik Liao, Stephen Mensah, and Aksel Strömberg

An Evaluation Framework for Design-Time Context-Adaptation of Process Modelling Languages 112
Jing Hu, Ghazaleh Aghakhani, Faruk Hasić, and Estefanía Serral

Capability-Driven Digital Service Innovation: Implications from Business Model and Service Process Perspectives 126
Hasan Koç and Kurt Sandkuhl

Designing Process Architectures for User Engagement with Enterprise Cognitive Systems. 141
Alexei Lapouchnian, Zia Babar, Eric Yu, Allen Chan, and Sebastian Carbajales

An Analysis of Enterprise Architecture for Federated Environments 156
Niklas Lindström, Björn Nyström, and Jelena Zdravkovic

From Indicators to Predictive Analytics: A Conceptual Modelling Framework 171
Azadeh Nasiri, Soroosh Nalchigar, Eric Yu, Waqas Ahmed, Robert Wrembel, and Esteban Zimányi

Product Life-Cycle Assessment in the Realm of Enterprise Modeling 187
Mario Nolte and Monika Kaczmarek-Heß

Towards Reasoning About Pivoting in Startups and Large Enterprises with i* 203
Vik Pant, Eric Yu, and Albert Tai

Evolution Models for Information Systems Evolution Steering 221
Jolita Ralyté and Michel Léonard

Toward GDPR-Compliant Socio-Technical Systems: Modeling Language and Reasoning Framework. 236
Marco Robol, Mattia Salnitri, and Paolo Giorgini

Development of Capability Driven Development Methodology: Experiences and Recommendations 251
Janis Stirna, Jelena Zdravkovic, Jānis Grabis, and Kurt Sandkuhl

Management Structure Based Government Enterprise Architecture Framework Adaption in Situ. 267
Meri Katariina Valtonen

NEXT: Generating Tailored ERP Applications from Ontological Enterprise Models 283
Henk van der Schuur, Erik van de Ven, Rolf de Jong, Dennis Schunselaar, Hajo A. Reijers, Michiel Overeem, Machiel de Graaf, Slinger Jansen, and Sjaak Brinkkemper

An Integrated Enterprise Modeling Framework Using the RUP/UML Business Use-Case Model and BPMN 299
Yves Wautelet and Stephan Poelmans

Short Papers

A Method for Effective Use of Enterprise Modelling Techniques in Complex Dynamic Decision Making 319
Souvik Barat, Vinay Kulkarni, Tony Clark, and Balbir Barn

Streamlining Structured Data Markup and Agile Modelling Methods 331
Ana-Maria Ghiran, Robert Andrei Buchmann, Cristina-Claudia Osman, and Dimitris Karagiannis

Integrating Local and Global Optimization in Capability Delivery 341
Kurt Sandkuhl

The Digital Business Architect – Towards Method Support for Digital Innovation and Transformation 352
Matthias Wißotzki and Kurt Sandkuhl

Author Index 363