IFIP Advances in Information and Communication Technology

493

Editor-in-Chief

Kai Rannenberg, Goethe University Frankfurt, Germany

Editorial Board

TC 1 - Foundations of Computer Science

Jacques Sakarovitch, Télécom ParisTech, France

TC 2 - Software: Theory and Practice

Michael Goedicke, University of Duisburg-Essen, Germany

TC 3 – Education

Arthur Tatnall, Victoria University, Melbourne, Australia

TC 5 - Information Technology Applications

Erich J. Neuhold, University of Vienna, Austria

TC 6 – Communication Systems

Aiko Pras, University of Twente, Enschede, The Netherlands

TC 7 – System Modeling and Optimization

Fredi Tröltzsch, TU Berlin, Germany

TC 8 – Information Systems

Jan Pries-Heje, Roskilde University, Denmark

TC 9 - ICT and Society

Diane Whitehouse, The Castlegate Consultancy, Malton, UK

TC 10 – Computer Systems Technology

Ricardo Reis, Federal University of Rio Grande do Sul, Porto Alegre, Brazil

TC 11 - Security and Privacy Protection in Information Processing Systems

Steven Furnell, Plymouth University, UK

TC 12 - Artificial Intelligence

Ulrich Furbach, University of Koblenz-Landau, Germany

TC 13 – Human-Computer Interaction

Marco Winckler, University Paul Sabatier, Toulouse, France

TC 14 – Entertainment Computing

Matthias Rauterberg, Eindhoven University of Technology, The Netherlands

IFIP - The International Federation for Information Processing

IFIP was founded in 1960 under the auspices of UNESCO, following the first World Computer Congress held in Paris the previous year. A federation for societies working in information processing, IFIP's aim is two-fold: to support information processing in the countries of its members and to encourage technology transfer to developing nations. As its mission statement clearly states:

IFIP is the global non-profit federation of societies of ICT professionals that aims at achieving a worldwide professional and socially responsible development and application of information and communication technologies.

IFIP is a non-profit-making organization, run almost solely by 2500 volunteers. It operates through a number of technical committees and working groups, which organize events and publications. IFIP's events range from large international open conferences to working conferences and local seminars.

The flagship event is the IFIP World Computer Congress, at which both invited and contributed papers are presented. Contributed papers are rigorously refereed and the rejection rate is high.

As with the Congress, participation in the open conferences is open to all and papers may be invited or submitted. Again, submitted papers are stringently refereed.

The working conferences are structured differently. They are usually run by a working group and attendance is generally smaller and occasionally by invitation only. Their purpose is to create an atmosphere conducive to innovation and development. Refereeing is also rigorous and papers are subjected to extensive group discussion.

Publications arising from IFIP events vary. The papers presented at the IFIP World Computer Congress and at open conferences are published as conference proceedings, while the results of the working conferences are often published as collections of selected and edited papers.

IFIP distinguishes three types of institutional membership: Country Representative Members, Members at Large, and Associate Members. The type of organization that can apply for membership is a wide variety and includes national or international societies of individual computer scientists/ICT professionals, associations or federations of such societies, government institutions/government related organizations, national or international research institutes or consortia, universities, academies of sciences, companies, national or international associations or federations of companies.

More information about this series at http://www.springer.com/series/6102

Torsten Brinda · Nicholas Mavengere Ilkka Haukijärvi · Cathy Lewin Don Passey (Eds.)

Stakeholders and Information Technology in Education

IFIP TC 3 International Conference, SaITE 2016 Guimarães, Portugal, July 5–8, 2016 Revised Selected Papers



Editors

Torsten Brinda

University of Duisburg-Essen

Essen

Germany

Nicholas Mavengere University of Tampere

Tampere Finland

Ilkka Haukijärvi

Tampere University of Applied Sciences

Tampere Finland Cathy Lewin

Manchester Metropolitan University

Manchester

UK

Don Passey

Lancaster University

Lancaster UK

ISSN 1868-4238 ISSN 1868-422X (electronic)
IFIP Advances in Information and Communication Technology
ISBN 978-3-319-54686-5 ISBN 978-3-319-54687-2 (eBook)
DOI 10.1007/978-3-319-54687-2

Library of Congress Control Number: 2017933867

© IFIP International Federation for Information Processing 2016

This work is subject to copyright. All rights are reserved by the Publisher, whether the whole or part of the material is concerned, specifically the rights of translation, reprinting, reuse of illustrations, recitation, broadcasting, reproduction on microfilms or in any other physical way, and transmission or information storage and retrieval, electronic adaptation, computer software, or by similar or dissimilar methodology now known or hereafter developed.

The use of general descriptive names, registered names, trademarks, service marks, etc. in this publication does not imply, even in the absence of a specific statement, that such names are exempt from the relevant protective laws and regulations and therefore free for general use.

The publisher, the authors and the editors are safe to assume that the advice and information in this book are believed to be true and accurate at the date of publication. Neither the publisher nor the authors or the editors give a warranty, express or implied, with respect to the material contained herein or for any errors or omissions that may have been made. The publisher remains neutral with regard to jurisdictional claims in published maps and institutional affiliations.

Printed on acid-free paper

This Springer imprint is published by Springer Nature
The registered company is Springer International Publishing AG
The registered company address is: Gewerbestrasse 11, 6330 Cham, Switzerland

Preface

IFIP SaITE 2016 was held in Guimarães, Portugal, during July 5–8, 2016. The conference focused on the topic of "Stakeholders and Information Technology in Education". Open to researchers, policy makers, educators, and practitioners, the conference invited presentations on current projects and findings relating to how information technology (IT) in education was being adopted and used by different stakeholders, such as students, teachers, parents, or advisers, for example.

The conference involved 65 participants (including three who joined remotely), from across four continents (Europe, Asia-Pacific, Africa, and America). Those involved came from 22 countries, including Australia, Cyprus, Finland, France, Germany, India, Ireland, Japan, New Zealand, Norway, Slovenia, South Africa, Spain, Switzerland, the UK, and the USA.

Participant submissions covered the five key themes of the conference:

- Linking formal and informal education
- Researching transformation of applications of technologies in educational contexts
- Exploring implications of computer science education
- Preparing a new generation of computer professionals
- Strategic use and professional development in policy and management

Submissions of full papers, short papers, symposia, and system presentations were reviewed by the international Program Committee members and additional reviewers. For presentation, this was done on the basis of the quality of the submission, its relevance and potential contribution to the field, and its potential to benefit others. In total, 48 submissions were involved in a double-blind peer-review process. On average, each paper received 3.5 reviews through this two-stage process, where authors had a chance to revise their papers on the basis of the conference and reviewer feedback. Subsequently, 15 full papers and two short papers were selected for inclusion in this book.

The book is structured into four topical parts:

• The first part focuses on "Developing Practices and Involving Stakeholders in the Field of Computer Studies." In this part, you will find contributions on methodical implementation, introduction to programming, and on competency modeling in the field of computing education. Passey, Hawkins, and Clift report on fathers and male guardians becoming involved in their children's education in primary schools through computing practices; Matsuzawa, Tanaka, and Sakai identify advantages of using block-based visual language for introductory programming; Micheuz explores the challenges that Austrian secondary schools face in implementing computing; Kramer, Tobinski, and Brinda model competences in object-oriented programming; and Holvikivi, Lakkala, and Muukkonen report on outcomes of collaborative practices introduced in undergraduate computing courses.

- The second part addresses "Key Stakeholder Practices in Teacher Training". The focus of this part is the use of MOOCs in teacher training and the design of introductory student teacher education in computer science. Langseth and Haugsbakken discuss the introduction and outcomes of a blended bMOOC in Norwegian teacher training education; Bakki, Cherkaoui, Oubahssi, and George consider enhancement of learner motivation through appropriate pedagogical scenario development in cMOOCs; and Overland explores identities of and subsequent challenges for student teachers in computing.
- The third part deals with "Developments in Educational Management". The contributions in this section focus on the one hand on the digital transformation of educational institutions, and on the other hand on developments in this field over the past 20 years. Breiter explores the challenges of datafication for future educational management; Gajewski considers whether IT tools can address problems of e-cheating; Hernández-Bolaños and Rodríguez-Díaz report how business process management can lead to e-governance in a university; Correia considers the growth of entrepreneurialism in higher education and enterprise preparation of educational technologists; and Osorio and Nieves identify research maturity of IT in educational management from 20 years of conference proceedings.
- The fourth and final part is about "Information and Communication Technologies for Social and National Development". A symposium on this topic was held at the conference. The contributions give insight into this area through various studies, including a number across Africa. Mavengere and Ruohonen explore the role of digital pedagogies in developing collaboration and learning quality; Koivu, Ruohonen, Mavengere, Hederman, and Grimson report on information and ICT skill training needs for health professionals in South Africa; Pankomera and Greunen identify challenges and ways forward for ICT development in the education system in Malawi; and Ogunbase and Raisamo report how a West African Digital University might address needs for increased levels of higher education.

We hope you will enjoy reading this book. We particularly thank the authors for making new insights accessible to us all in this field.

February 2017

Torsten Brinda Nicholas Mavengere Ilkka Haukijärvi Cathy Lewin Don Passey

Organization

International Program Committee Chairs

Don Passey Lancaster University, UK

Cathy Lewin Manchester Metropolitan University, UK

International Program Committee Members

Christine Bescherer Ludwig University of Education, Germany

Sindre Roesvik Giske Kommune, Norway

João Álvaro Carvalho University of Minho, Guimarães, Portugal

Ana Carvalho University of Coimbra, Portugal

Torsten Brinda University of Duisburg-Essen, Germany

Nicholas Mavengere University of Tampere, Finland

Ilkka Haukijärvi Tampere University of Applied Sciences, Finland

Additional Reviewers

Rakesh Mohan Bhatt HNB Garhwal University, India Andrej Brodnik University of Ljubljana, Slovenia

Maiga Chang School of Computing and Information Systems,

Edmonton, Canada

Sue Cranmer Lancaster University, UK
Valentina Dagienė Vilnius University, Lithuania
Birgit Eickelmann University of Paderborn, Germany
Monique Grandbastien LORIA, Université de Lorraine, France

Pieter Hogenbirk Odino, The Netherlands

Jaana Holvikivi Metropolia University of Applied Sciences, Finland

Anthony Jones University of Melbourne, Australia
Steve Kennewell Cardiff Metropolitan University, UK
Tong-Ming Lim Sunway University, Malaysia

Gioko Maina Aga Khan Academy, Mombasa, Kenya
Peter Micheuz Alpen Adria University of Klagenfurt, Austria
Wolfgang Müller University of Education Weingarten, Germany

Margaret Niess Oregon State University, USA
Kleopatra Nikolopoulou University of Athens, Greece
Keryn Pratt University of Otago, New Zealand

Clark Quinn Quinnovation, USA

Christine Redman The University of Melbourne, Australia
Ralf Romeike University of Erlangen-Nuremberg, Germany

Mikko Ruohonen University of Tampere, Finland Eric Sanchez University of Fribourg, Switzerland

VIII Organization

Sigrid Schubert University of Siegen, Germany
Andreas Schwill University of Potsdam, Germany
Arthur Tatnall Victoria University, Australia

Márta Turcsányi-Szabó Media & Educational Informatics, Hungary

Mary Webb King's College London, UK Michael Weigend Holzkamp Gesamtschule, Germany

Local Organizing Committee Chair

João Álvaro Carvalho University of Minho, Guimarães, Portugal

Local Organizing Committee Members

Ana Carvalho University of Coimbra, Portugal

António Castro University of Minho, Guimarães, Portugal Leonor Lima Torres University of Minho, Guimarães, Portugal

Contents

Computer Studies - Developing Practices and Involving Stakeholders	
Fathers and Male Guardians Are Important Stakeholders in Children's Education: Do <i>Lego</i> Building and <i>Scratch</i> -like Programming Activities Hold a Key to Involving Them More?	3
Measuring an Impact of Block-Based Language in Introductory Programming	16
Curriculum Issues, Competence Models and Informatics Education in Austrian Secondary Schools: Challenges Now and Ahead	26
Modelling Competency in the Field of OOP: From Investigating Computer Science Curricula to Developing Test Items	37
Introducing Collaborative Practices to Undergraduate Studies	47
Teacher Education - Key Stakeholder Practices	
Introducing Blended Learning MOOC – A Study of One bMOOC in Norwegian Teacher Education	59
cMOOC: How to Assist Teachers in Integrating Motivational Aspects in Pedagogical Scenarios?	72
Using Images as a Stimulus to Explore the Identity of Student Teachers in Computing	82
Developments in Educational Management	
Datafication in Education: A Multi-Level Challenge for IT in Educational Management	95

X Contents

IT in Educational Management: Can it Support Solution of e-Cheating Problem?	104
Business Process Management (BPM) and e-Government: An Experience at University of Las Palmas de Gran Canaria (ULPGC)	114
Alternative Ways of Involving Stakeholders: The Rise of Entrepreneurism in Higher Education and the Case of a Learning Enterprise	124
Vingt Ans Après: Analysis of WG 3.7's Published Work on Information Technology in Educational Management (1994–2014)	130
Information and Communication Technologies for Social and National Development	
Digital Pedagogy for Enhanced Social Qualities, Collaborative Processes and Quality of Learning	141
Exploring the Information and ICT Skills of Health Professionals in Low- and Middle-Income Countries	152
An ICT Model to Enhance Teaching and Learning in a Resource Constrained Setting: A Case of Malawi	163
The Project Case: A West African Digital University	174
Author Index	183