

Lecture Notes in Business Information Processing

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John Krogstie
Andreas L. Opdahl (Eds.)

The Practice of Enterprise Modeling

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Volume Editors

Paul Johannesson
Stockholm university
DSV
Forum 100
164 40 Kista, Sweden
E-mail: pajo@dsv.su.se

John Krogstie
Norwegian University of Science and Technology (NTNU)
Department of Computer and Information Science
Sem Sælandsvei 7-9
7491 Trondheim, Norway
E-mail: krogstie@idi.ntnu.no

Andreas L. Opdahl
University of Bergen
Department of Information Science and Media Studies
P.O. Box 7802
5020 Bergen, Norway
E-mail: andreas.opdahl@uib.no

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Preface

Enterprise modeling (EM) has gained substantial popularity both in the academic community and among practitioners. A variety of EM methods, approaches, and tools are being developed and offered on the market. In practice they are used for various purposes such as business strategy development, process restructuring, as well as business and IT architecture alignment and governance.

PoEM 2011—the 4th IFIP WG 8.1 Working Conference on the Practice of Enterprise Modeling—took place in November 2011 in Oslo, Norway. The conference series is a dedicated forum where the use of EM in practice is addressed by bringing together researchers, users, and practitioners in order to develop a better understanding of the practice of EM, to contribute to improved EM practice, as well as to share knowledge and experiences. PoEM 2011 attracted 38 submissions with authors from 17 different countries (Australia, Belgium, Brazil, Canada, France, Germany, India, Italy, Latvia, Luxembourg, The Netherlands, Norway, Russia, Spain, Sweden, Switzerland, USA), out of which the Program Committee selected 18 high-quality papers. Among the authors of these papers we find both researchers and practitioners. The resulting program reflects the fact that the topic of EM encompasses human, organizational issues, as well as more technical aspects related to the development of information systems. The program was organized in five thematic sessions:

- Process Modeling
- Business Modeling
- Enterprise Architecture
- Enterprise Modeling
- Model-Driven Development

The program also featured two keynotes. One by Harald Wesenberg, of Statoil, Norway, an experienced EM practitioner discussing the use of enterprise modeling in an agile world. The second keynote was by Wil van der Aalst on intra- and inter-organizational process mining, on how to discover processes within and between organizations. Following the positive experiences from earlier PoEM-conference, the program also included a joint working session where researchers and practitioners had the opportunity to discuss emerging issues in the field of EM practice.

We devote a special thanks to the members of the international Program Committee for promoting the conference and for providing excellent reviews of the submitted papers. Their dedicated work was vital for putting together a

high-quality working conference. We also thank the external reviewers. Special thanks go to the Norwegian University of Science and Technology and the Norwegian Computing Society (Dataforeningen) for supporting the organization of the conference. The PoEM 2011 organizers would also like to thank the conference sponsors—Oracle Norway and the Research Council of Norway.

August 2011

Paul Johannesson
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