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Inference in OSNs via Lightweight Partial Crawls

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ABSTRACT
Are Online Social Network (OSN) A users more likely to form friendships with those with similar attributes? Do users at an OSN B score content more favorably than OSN C users? Such questions frequently arise in the context of Social Network Analysis (SNA) but often crawling an OSN network via its Application Programming Interface (API) is the only way to gather data from a third party. To date, these partial API crawls are the majority of public datasets and the synonym of lack of statistical guarantees in incomplete-data comparisons, severely limiting SNA research progress. Using regenerative properties of the random walks, we propose estimation techniques based on short crawls that have proven statistical guarantees. Moreover, our short crawls can be implemented in massively distributed algorithms. We also provide an adaptive crawler that makes our method parameter-free, significantly improving our statistical guarantees. We then derive the Bayesian approximation of the posterior of the estimates, and in addition, obtain an estimator for the expected value of node and edge statistics in an equivalent configuration model or Chung-Lu random graph model of the given network (where nodes are connected randomly) and use it as a basis for testing null hypotheses. The theoretical results are supported with simulations on a variety of real-world networks.

Keywords
Bayesian inference, Graph sampling, Random walk on graphs, Social network analysis

1. INTRODUCTION
What is the fraction of male-female connections against that of female-female connections in a given Online Social Network (OSN)? Is the OSN assortative or disassortative? Edge, triangle, and node statistics of OSNs find applications in computational social science (see e.g. [30]), epidemiology [31], and computer science [5, 15]. Computing these statistics is a key capability in large-scale social network analysis and machine learning applications. But because data collection in the wild is often limited to partial OSN crawls through Application Programming Interface (API) requests, observational studies of OSNs – for research purposes or market analysis – depend in great part on our ability to compute network statistics with incomplete data. Case in point, most datasets available to researchers in widely popular public repositories are partial OSN crawls1).

Unfortunately, these incomplete datasets have unknown biases and no statistical guarantees regarding the accuracy of their statistics. To date, the best methods for crawling networks ([4, 14, 32]) show good real-world performance but only provide statistical guarantees asymptotically (i.e., when the entire OSN network is collected).

This work addresses the fundamental problem of obtaining unbiased and reliable node, edge, and triangle statistics of OSNs via partial crawling. To the best of our knowledge our method is the first to provide a practical solution to the problem of computing OSN statistics with strong theoretical guarantees from a partial network crawl. More specifically, we (a) provide a provable finite-sample unbiased estimate of network statistics (and their spectral-gap derived variance) and (b) provide the approximate posterior of our estimates that performs remarkably well in all tested real-world scenarios.

More precisely, let $G = (V,E)$ be an undirected labeled network – not necessarily connected – where $V$ is the set of vertices and $E \subseteq V \times V$ is the set of edges. Unlike the usual definition of $E$ where each edge is only present once, to simplify our notation we consider that if $(u,v) \in E$ then $(v,u) \in E$. Both edges and nodes can have labels. Network $G$ is unknown to us except for $n > 0$ arbitrary initial seed nodes in $I_n \subseteq V$. Nodes in $I_n$ must span all the different connected components of $G$. From the seed nodes we crawl the network starting from $I_n$ and obtain a set of crawled edges $D_m(I_n)$, where $m > 0$ is a parameter that regulates the number of website API requests. With the crawled edges $D_m(I_n)$ we seek an unbiased estimate of

$$\mu(G) = \sum_{(u,v) \in E} g(u,v),$$

for any function $g(u,v)$ over the node pair $(u,v)$. Note that functions of the form eq. (1) are general enough to compute node statistics

$$\mu_{\text{node}}(G) = \sum_{(u,v) \in E} h(v)/d_v,$$

where $d_v$ is the degree of node $u \in V$, $h(v)$ is any function of the node $v$, and statistics of triangles such as the local cont
clustering coefficient of $G$ first provided by [32]
\[
\mu_\Delta(G) = \frac{1}{|V|} \sum_{(u,v) \in E} \left\{ \frac{1(d_u > 2)}{d_v} \right\},
\]
where the expression inside the sum is zero when $d_u < 2$
and $N_v$ are the neighbors of $v \in V$ in $G$. Our task is to find
estimates of general functions of the form $\mu(G)$ in eq. (1).

Contributions
In our work we provide a partial crawling strategy using
short dynamically adjustable random walk tours starting at a
“virtual” super-node without invoking the notion of lumpable
[21]. A random walk tour is a random walk sample path
that starts and ends at the same node on the graph.
We use these tours to compute a frequentist unbiased
estimator of $\mu(G)$ (including its variance) regardless of the
number of nodes, $n > 0$, in the seed set and regardless of
the value of $m > 0$, unlike previous asymptotically unbiased
methods [4, 14, 25, 32, 33]. We also provide a Bayesian
approximation of the posterior of $\mu(G)$ given the observed
tours $P[\mu(G)|D_{\text{node}}(I_n)]$, which is shown to be consistent.
In our experiments we note that the posterior is remarkably
accurate using a variety of networks large and small.
Furthermore, when the network is formed by randomly wiring
connections while preserving degrees and attributes of the
nodes in the observed network, we devise an estimation tech-
nique for the expected true value with partial knowledge of
the original graph.

Related Work
The works of Massoulié et al. [28] and Cooper et al. [10]
are the ones closest to ours. Massoulié et al. [28] estimates
the size of a network based on the return times of random
walk tours. Cooper et al. [10] estimates number of triangles,
network size, and subgraph counts from weighted random
walk tours using results of Aldous and Fill [1, Chapter 2 and
3]. The previous works on finite-sample inference of network
statistics from incomplete network crawls [16, 22, 23, 18, 19,
27, 34] need to fit the partial observed data to a probabilistic
graph model such as ERGMs (exponential family of random
graphs models). Our work advances the state-of-the-art in
estimating network statistics from partial crawls because:
(a) we estimate statistics of arbitrary edge functions with-
out assumptions about the graph model or the underlying
graph; (b) we do not need to bias the random walk with
weights as in Cooper et al.; this is particularly useful when
estimating multiple statistics reusing the same observations;
(c) we derive upper and lower bounds on the variance of es-
timator, which both show the connection with the spectral
gap; and, finally, (d) we compute a posterior over our esti-
mates to give practitioners a way to access the confidence
in the estimates without relying on unobtainable quantities
like the spectral gap and without assuming a probabilistic
graph model.

The remainder of the paper is organized as follows. In Sec-
2 we introduce key concepts and defines the notation
used throughout this manuscript. Section 3 presents the al-
gorithms to build the super-node and proves the equivalence
between them. The frequentist estimators and their proper-
ties are explained in Section 4. Section 5 contains the main
result of the posterior distribution in Bayesian framework.
Section 6 consists of experimental results over real-world
networks. Finally, in Section 7 we present our conclusions.

2. SUPER-NODE RATIONALE
In this section we present definitions and concepts using
throughout the reminder of the paper. Then we substanti-
ate an intuitive reasoning that our random walk tours are
shorter than the “regular random walk tours” because the
“node” that they start from is an amalgamation of a multi-
tude of nodes in the graph.

Preliminaries
Let $G = (V,E)$ be an unknown undirected graph with $N$
number of nodes and $M = |E|/2$, number of edges. Our
goal is to find an unbiased estimate of $\mu(G)$ in eq. (1) and
its posterior by crawling a small fraction of $G$. We are given
a set of $n > 0$ initial arbitrary nodes denoted $I_n \subset V$. If $G$
has disconnected components $I_n$ must span all the different
connected components of $G$.

Unless stated otherwise our network crawler is a classi-
cal random walk (RW) over the following augmented multi-
graph $G' = (V', E')$ with $N'$ nodes and $M'$ edges. A multi-
graph is a graph that can have multiple edges between two
nodes. In $G'(I_n)$ we aggregate all nodes of $I_n$ into a single
node, denoted hereafter $S_n$, the super-node. Thus, $V'(I_n) =
\{V(I_n) \cup \{S_n\}\}$. The edges of $G'(I_n)$ are $E'(I_n) =
E \setminus \{(I \times V) \cup \{(S_n, v) : \forall (u,v) \in E, \ s.t. \ u \in I_n \text{ and } v \in V\}\}$. i.e., $E'(I_n)$ contains all the edges in $E$
inecluding the edges from the nodes in $I_n$ to other nodes, and $I_n$ is merged
into the super-node $S_n$. Note that $G'(I_n)$ is necessarily
connected as $I_n$ spans all the connected components of $G$.

For compactness of notation we sometimes refer to $G'(I_n)$ as $G'$
when $I_n$ is clear from the context. We also use $S_n$ and $I_n$ interchangeably to denote both the super-node at $G'(I_n)$ and
each individual nodes of $I_n$, at $G$.

A random walk on $G'(I_n)$ has transition probability from
done $u$ to an adjacent node $v$, $p_{uv} := \alpha_{u,v}/d_u$, where $d_u$
is the degree of $u$ and $\alpha_{u,v}$ is the number of edges between $u \in V'$
and $v \in V'$. Let $P = \{p_{uv}\}$. We note that the theory presented in the paper can be extended to more so-
phcipated random walks as well. Let $\pi_i$ be the stationary
distribution at node $i$ in the random walk on $G'(I_n)$.

A random walk tour is defined as the sequence of nodes $X_1^{(k)}$,$\ldots$, $X_{|\xi_k|}^{(k)}$ visited by the random walk during succes-
vive $k$-th and $k + 1$-st visits to the super-node $S_n$. Here
$\{\xi_k\}_{k \geq 1}$ denote the successive return times to $S_n$. Tours
have a key property: from the renewal theorem tours are in-
dependent since the returning times act as renewal epochs.
Moreover, let $Y_1,Y_2,\ldots,Y_n$ be a random walk on $G'(I_n)$ in
steady state.

Note that the random walk on $G'(I_n)$ is equivalent to a
random walk on $G$ where all the nodes in $I_n$ are treated as
one single node. Figure 1 shows an example of the formation
of $G'(I_n)$.

Why a Super-node
The introduction of super-node is primary motivated by the
following closely-related reasons:
\begin{itemize}
\item **Tackling disconnected or low-conductance graphs:** When
the graph is not well connected or has many connected

components, forming a super-node with representatives from each of the components make the modified graph connected and suitable for applying random walk theory. Even when the graph is connected, it might not be well-knit, i.e., it has low conductance. Since the conductance is closely related to mixing time of Markov chains, such graph will prolong the mixing of random walks. But with proper choice of super-node, we can reduce the mixing time and, as we show, improve the estimation accuracy.

If we consider self loops from \( S_n \) to itself while forming the modified graph \( G' \), i.e., all the connections between \( I_n \) \((E \cap \{I_n \times I_n\})\), then \( G' \) becomes a contracted graph \[9\]. Then \[9\, Lemma 1.15\] says that if \( S_n \) is formed from \( n = 2 \) vertices, the spectral gaps of the two graphs \( \delta_{G'} \) and \( \delta_G \) are related as follows: \( \delta_{G'} \geq \delta_G \). The spectral gap \( \delta_{G'} = 1 - \lambda_2 \), where \( \lambda_2 \) is the second largest eigenvalue of \( P \), and \( \delta_G \) can be defined accordingly on the random walk on the original graph. The above argument with spectral gaps can be extended to \( n > 2 \) by induction and hence \( \delta_{G'} \geq \delta_G \) follows. The improvement in the spectral gap proves that the modified graph will become well-knit (low conductance). Note that \( G' \) in our case does not involve self loops around \( S_n \), but this is for the ease of computation as the function values over the self loops are known (from the knowledge of \( I_n \) and further API queries with them), and hence allowing self loops will only slower down the estimation of \( \mu(G) \) outside the super-node.

- **No lumpability for random walks:** The theory of lumpability \[21\, Section 6.3\] provides ways to exactly partition a Markov chain. Unfortunately, lumping states in a classical random walk will not give an accurate representation of the random walk Markov chain and, thus, we consider a super-node \( S_n \) where all the nodes inside the super-node are merged into one node rather than partitioning the states. The edges from \( S_n \) are the collection of all the edges from the nodes inside the super-node which are connected to nodes outside super-node, and Markov chain property still holds on this formation. The graph modification with \( S_n \) is illustrated with an example in Figure 1.

- **Faster estimate with shorter tours:** The expected value of the \( k \)-th tour length \( E[k] = 1/\pi_{S_n} \) is inversely proportional to the degree of the super-node \( d_{S_n} \). Hence, by forming a massive-degree super-node we can significantly shorten the average tour length. This property is of great practical importance as it reduces the number of API queries required per tour.

3. **Static and Dynamic Super-nodes**

In what follows we describe the algorithms to build super-nodes. The static super-node technique selects the nodes \( I_n \) before starting the experiment, while the dynamic super-node recruits the nodes on the fly.

3.1 **Static Super-node Algorithm**

The static super-node is selected by \( n \) nodes from \( G \) without replacement to form \( I_n \). If the graph is disconnected, \( I_n \) must contain at least one node of each component of interest. To construct \( I_n \), we can crawl each component of the graph \( G \). For instance, one can make \( I_n \) be the \( n \) largest degree nodes seen in a set of random walks with a total of \( k > n \) steps (as in Avrachenkov et al. \[3\]). Because random walks are biased towards large-degree nodes the resulting super-node \( S_n \) tends to have large degrees.

Once \( I_n \) is chosen we form the virtual graph \( G'(I_n) \) and start \( m \) random walk tours from the virtual super-node \( S_n \). We stop each tour when the walk comes back to \( S_n \). One practical issue in building \( I_n \) is knowing how many nodes we need to recruit to keep the random walk tours short. To ameliorate the situation in what follows we consider a dynamic algorithm to select the super-node.

3.2 **Dynamic Super-node Algorithm**

In a dynamic super-node, nodes are added into the super-node on-demand using a different random walk called the super-node recruiting walk. The super-node \( S_j \) starts with \( j \geq 1 \) nodes. \( S_j \) must span nodes in all graph components. The algorithm is as follows:

1. Run a super-node recruiting walk independent of all previous tours starting from \( S_n \), \( n \geq j \). Once a node of interest \( i \), or set of nodes, are reached, stop the super-node recruiting walk.

2. Add a newly recruited node \( i \) to the super-node \( S_n \), \( n \geq j \). \( S_{n+1} = S_n \cup \{i\} \). If node \( i \) appears in any of the previous tours, break these tour into multiple tours where \( i \) either ends or starts a new tour.

3. Generate a random number \( k_{redo} \) from the negative binomial distribution with number of successes as the number of previous tours (not counting the broken tours) and probability of success \( d_{S_n}/d_{S_{n+1}} \), where \( d_{S_{n+1}} \) is the degree of the new super-node that includes \( i \) and \( d_{S_n} \) is the degree of the super-node without \( i \).

4. Perform \( k_{redo} - k_{broken} > 0 \) tours, where \( k_{broken} \) is the number of broken tours that start with node \( i \) and have length greater than two. These tours start at node \( i \) in \( G'(S_i) \) with a first step into nodes in \( N(i) \cup S_{n+1} \), where \( N(i) \) are the neighbors of \( i \) in \( G'(S_i) \). The tour ends at either \( S_n \) or \( i \). Note that in \( G'(S_{n+1}) \) these tours start at \( S_{n+1} \) and end at \( S_{n+1} \) with length greater than two. If \( k_{redo} - k_{broken} < 0 \) then randomly remove tours starting at \( i \) until only \( k_{redo} \) tours remain.

5. Redo steps 2–4 until all recruited nodes are added to the super-node.
6. We can now proceed normally with new super-node tours (or recruit more nodes if necessary by redoing steps 1–4).

The step 4 calculates the number of tours that might have happened in the past when the new node \( i \) was part of \( S_n \). This retrospective event can be recreated by sampling from a negative binomial distribution with appropriate parameters.

### 3.3 Equivalence Between Dynamic and Static Super-Node Sample Paths

In what follows we show that the tours of a dynamic super-node \( S_n^{(dyn)} \) and the tours of the same super-node as a static super-node have the same probability distribution.

**Theorem 1.** Let \( D_m^{(dyn)} \) denote the set of \( m \) tours according to the super-node dynamic algorithm over \( n \geq 1 \) steps, resulting in super-node \( S_n \) and \( D_m^{(st)} \) denote the set of \( m \) tours according to the super-node static algorithm using super-node \( S_n \). The dynamic super-node sample paths and the static super-node sample paths are equivalent in distribution, that is, \( P[D_m^{(dyn)}(S_n) = Q] = P[D_m^{(st)}(S_n) = Q], \; n \geq 1, \forall S_n \subset V, \forall Q \), where \( m > 1 \) is the number of tours.

**Proof.** We prove by induction. Let \( \sigma(\omega, S, E) \) be a deterministic function that is given an infinite random vector \( \omega \), where \( \omega(1), \omega(2), \ldots \sim \text{Uniform}(0, 1) \) are i.i.d. random variables, and a vector of starting nodes \( S \) and terminal nodes \( E \) as inputs and outputs a sample path of a random walk on the original graph \( G \) that starts at a node \( u \in S \) with probability proportional to \( d_u \) and ends when it reaches any node in \( E \).

In what follows \( I_i \) denotes a set of \( i \) nodes as well as a vector of \( i \) nodes, \( i \geq 1 \). We add an arbitrary node outside \( I \), \( v \in V \setminus I \), into the first position \( I_{i+1} = (v, I_i) \) and consider the deterministic sample path function:

\[
\sigma^{(dyn)}(\omega, I_i, v) = \begin{cases} (v, \omega') & \text{if } \omega(1) \leq d_v/\text{vol}(I_{i+1}) \\ \sigma(\omega', I_i, I_{i+1}) & \text{otherwise}, \end{cases}
\]

where \( \text{vol}(S) = \sum_{x \in S} d_x \), \( \sigma' = \sigma(\omega(2), \ldots, \{v\}, I_{i+1}) \), \( \omega' = ((\omega(1) - p_v)/(1 - p_v), \omega(2), \ldots) \), with \( p_v = d_v/\text{vol}(I_{i+1}) \). Note that by construction

\[ D_m^{(st)}(I_i) = \{ \sigma(\omega, I_i, I_i) : k = 1, \ldots, m, |\sigma(\omega, I_i, I_i)| > 2 \} \]

and if we aggregate the nodes \( I_i \) into a single super-node \( S \), these are independent sample paths of a random walk on the super-node graph \( G'(I_i) \) starting from super-node \( S \).

Similarly, if the choice of nodes in \( I_i \) are independent of the random vectors \( \omega(k)_{k=1}^n \) then

\[ D_m^{(dyn)}(I_i) = \{r : r = \sigma^{(dyn)}(\omega_k, I_{i-1}, u), k = 1, \ldots, m, |r| > 2 \}, \]

where \( u \in I_i \setminus I_{i-1} \), and \( D_m^{(dyn)}(I_i) \) are the sample paths of the random walk described by the dynamic super-node algorithm with node addition sequence \( I_i \).

Our proof is by induction on \( i \). For \( S_{i+1} = \{v\}, v \in V \) it is clear that \( \sigma^{(dy)}(\omega, 0, v) = \sigma(\omega, I_i, I_i), \forall \omega \). By induction assume that \( \sigma^{(dy)}(\omega, I_{i-1}, u) = \sigma(\omega, I_i, I_i), \forall \omega, i \geq 2 \) and \( u \in I_i \setminus I_{i-1} \). By construction the only possible difference between the sample paths of \( \sigma \) and \( \sigma^{(dy)} \) is how they select the sample paths starting with \( u \), the first node in the vector \( I_i \). But by our induction assumption these two deterministic functions are equivalent and \( u \) is selected with probability \( d_u/\text{vol}(I_i) \). Thus, using the same deterministic rule \( \sigma \) selects \( v \), the first element of vector \( I_{i+1} \), with probability \( d_v/\text{vol}(I_{i+1}) \) making \( \sigma^{(dy)}(\omega, I_i, v) = \sigma(\omega, I_{i+1}, I_{i+1}) \) and yielding

\[ P[D_m^{(dy)}(I_n) = Q] = P[D_m^{(st)}(I_n) = Q], \; \forall n, I_n, Q. \]

To finish the proof note that for \( v \in I_{i+1} \setminus I_i \), the the deterministic rule \( \sigma \) guarantees that we are selecting tours starting from \( v \) with probability \( d_v/\text{vol}(I_{i+1}) \). This rule is equivalent to the dynamic super-node algorithm that starts \( k_{redo} \) tours from \( v \) once \( v \) is added to the super-node, where \( k_{redo} \) is a negative binomial random variable with success probability \( \text{vol}(I_i)/\text{vol}(I_{i+1}) \). The success probability in the algorithm is \( d_i/d_{i+1} \) because by definition the algorithm, like our definition of \( D_m^{(dy)}(I_{i+1}) \), disregards tours of size \( m > 1 \) which only contain nodes in \( I_{i+1} \).

### 4. FREQUENTIST APPROACH

In what follows we present our main results for the estimators.

#### 4.1 Estimator of \( \mu(G) \)

Theorem 2 proposes an unbiased estimator of \( \mu(G) \) in equation (1) via random walk tours. Later in Section 5 we present the approximate posterior distribution of this unbiased estimator.

To compute an estimate of \( \mu(G) \) using super-node tours we define a function \( f \) and a set \( H \) over the modified graph \( G'(I_n) \) as follows.

(a) \( \forall u, v \in E, u \in I_n, v \in V \setminus I_n \) the function \( g(u, v) \) can be obtained with little overhead (using extra API queries to find all the neighbors of \( u \in I_n \) and further querying them to find the function \( g(u, v) \)), then we define \( f \) as

\[ f(u, v) = \begin{cases} g(u, v) & \text{if } u \neq S_n, v \neq S_n \\ 0 & \text{if } u = v = S_n. \end{cases} \]

Define \( H = \{(u, v) : (u, v) \in E \text{ s.t. } u \in I_n, v \in I_n \} \).

(b) Otherwise we define \( f \) as

\[ f(u, v) = \begin{cases} g(u, v) & \text{if } u \neq S_n, v \neq S_n \\ \frac{1}{k_{yS}} \sum_{w \in I_n} g(u, w) & \text{if } u \text{ or } v = S_n, \end{cases} \]

where \( x = u \) if \( u \neq S_n, x = v \) if \( v \neq S_n \) and \( k_{yS} \) is the number of neighbors of node \( y \in V \setminus I_n \) that are in \( I_n \).

Define \( H = \{(u, v) : (u, v) \in E \text{ s.t. } u, v \in I_n \} \).

Let \( \mu(G') \) be contribution from \( G' \) to the true value \( \mu(G) \) and \( \mu(G') = \sum_{(u, v) \in H} f(u, v) \).

**Theorem 2.** Let \( G \) be an unknown undirected graph where \( n > 0 \) initial arbitrary set of nodes is known \( I_0 \subset V \), which span all the different connected components of \( G \). Consider a random walk on the augmented multigraph \( G' \) described in Section 2 starting at super-node \( S_0 \). Let \( \{X^{(k)}_v\}_{k=1}^{n} \) be the \( k \)-th random walk tour until the walk first returns to \( S_n \) and let \( D_m(S_n) \) denote the collection of all nodes in \( m \geq 1 \) such
tours, \( D_m(S_n) = \left( (X_i^{(k)})_{i=1}^m \right)_{k=1}^m \). Then,

\[
\hat{\mu}(D_m(S_n)) = \frac{dS_n}{2m} \sum_{k=1}^m \sum_{t=2}^\infty \xi_t f(X_{t-1}^{(k)}, X_t^{(k)}) + \sum_{(u,v) \in H} g(u,v),
\]

is an unbiased estimate of \( \mu(G) \), i.e., \( \text{E}[\hat{\mu}(D_m(S_n))] = \mu(G) \). Moreover the estimator is strongly consistent, i.e., \( \hat{\mu}(D_m(S_n)) \to \mu(G) \) a.s. for \( m \to \infty \).

The proof of Theorem 2 is in Appendix A. Theorem 2 provides an unbiased estimate of network statistics from random walk tours. The length of tour \( k \) is short if it starts at a massive super-node as the expected tour length is inversely proportional to the degree of the super-node, \( \text{E}[\xi_k] \approx 1/d_{S_n} \). This provides a practical way to compute unbiased estimates of node, edge, and triangle statistics using \( \hat{\mu}(D_m(S_n)) \) (eq. (4)) while observing only a small fraction of the original graph. Because random walk tours can have arbitrary lengths, we show in Lemma 2, Section 4.4, that there are upper and lower bounds on the variance of \( \hat{\mu}(D_m(S_n)) \). For a bounded function \( f \), the upper bounds are shown to be always finite.

### 4.2 Confidence interval of the estimator

In what follows we give confidence intervals for the estimator presented in Theorem 2. Let

\[
\bar{f}_m = m^{-1} \sum_{k=1}^m \left( \frac{dS_n}{2} \sum_{t=2}^\infty f(X_{t-1}^{(k)}, X_t^{(k)}) \right),
\]

\[
\sigma_m^2 = m^{-1} \sum_{k=1}^m \left( \frac{dS_n}{2} \sum_{t=2}^\infty f(X_{t-1}^{(k)}, X_t^{(k)}) - \bar{f}_m \right)^2.
\]

If \( \Phi(x) \) is the CDF of the standard Gaussian distribution, then for a known constant \( c > 0 \) [6]:

\[
\sup_x P \left\{ \sqrt{m} \left( \frac{\bar{f}_m - \mu(G)}{\sigma_m} \right) < c \right\} = \Phi(c) \leq \frac{c\beta}{\sigma \sqrt{m}} \tag{5}
\]

where

\[
\beta = \text{E} \left[ \left( \frac{dS_n}{2} \sum_{t=2}^\infty f(X_{t-1}^{(k)}, X_t^{(k)}) - \mu(G) \right)^3 \right],
\]

\[
\sigma^2 = \text{Var} \left[ \sum_{t=2}^\infty f(X_{t-1}^{(k)}, X_t^{(k)}) \right].
\]

Moreover, \( \sigma^2 < \infty \) for a bounded function \( f \) as we will prove in Lemma 2(i) in Section 4.4 and \( \beta < \infty \) through the \( C_r \) inequality [17, Chapter 3, Theorem 2.2].

Therefore, with \( \epsilon > 0 \) and large \( m \) (number of tours) within the confidence interval \( [\hat{\mu}(D_m(S_n)) - \epsilon, \hat{\mu}(D_m(S_n)) + \epsilon] \) yields

\[
P \left( |\mu(G) - \hat{\mu}(D_m(S_n))| \leq \epsilon \right) \approx 1 - 2 \Phi \left( \frac{\epsilon \sqrt{m}}{\sigma_m} \right),
\]

with the rate of convergence given by equation (5).

### 4.3 Estimation and hypothesis testing in random graph models

Here we study \( \mu(G) \) when the connections in graph \( G \) are made randomly while keeping the node attributes and node degrees the same as the observed graph. Two types of random graph generation are considered here: configuration model and Chung-Lu model. These models can be regarded as null hypotheses in graph hypothesis testing problem. First we estimate the expected value \( \text{E}[\mu(G)] \) in these random graph models. Then we seek, with how much certainty the value \( \mu(G) \) of the observed graph could possibly belong to a random network with the same node attributes and degrees as that of the observed graph, all this with partial knowledge of the original graph.

#### 4.3.1 Estimators for Configuration model and Chung-Lu random graphs

Configuration model is an important class of random graph model. For a given degree sequence over the nodes, the configuration model creates random edge connections by uniformly selecting pairs of half edges. We assume that the number of nodes \( N \) and number of edges \( M \) are known (The estimation of \( N \) and \( M \) can be done explicitly, for instance using the techniques in [28] and [10]). The probability that the nodes \( u \) and \( v \) are connected in the configuration model is \( d_u d_v / (M - 1) \) if \( u \neq v \) and the probability of a self-edge from node \( u \) to itself is \( d_u^2 / (2M - 1) \).

Another important model, Chung-Lu random graph [8] is a generalized version of Erdős-Renyi graphs and is closely related to configuration model. Chung-Lu model takes the positive weights \( w_1, \ldots, w_N \) corresponding to nodes \( 1, \ldots, N \) as input and generates a graph with average degrees as these weights. The edges are created between any two vertices \( u \) and \( v \) independently of all others with probability \( w_u w_v / \sum_{k=1}^N w_k \), when \( u \neq v \), and for the self loops at node \( u \), with a probability \( (w_u^2) / \sum_{k=1}^N w_k \).

In the case of Chung-Lu random graphs, from [2], it is known that the weights \( w_1, \ldots, w_N \) in fact becomes the actual degrees \( d_1, \ldots, d_N \) asymptotically and the following concentration bound exists: for \( c > 0 \),

\[
P \left( \max_{1 \leq u \leq N} \left| \frac{d_u}{w_u} - 1 \right| \geq \beta \right) \leq \frac{2}{N^{c/4} - 1}, \text{ if } \beta \geq \frac{c \log N}{\min_{1 \leq u \leq N} w_u} = o(1).
\]

Thus we take the sequence \( \{w_k\} \) as \( \{d_k\} \) of the observed graph. One main advantage in using Chung-Lu model compared to configuration model is that the edges are independent to each other.

For brevity we will use \( G_{obs} \) for the observed graph, \( G_{conf} \) for an instance of the configuration model with the same degree sequence \( \{d_k\} \) as that of \( G \) and \( G_{C-L} \) for the Chung-Lu graph sample with weights as \( \{d_k\} \). Note that \( \mu(G_{conf}) \) and \( \mu(G_{C-L}) \) are random variables. Thus we look for \( \text{E}[\mu(G_{conf})] \) and \( \text{E}[\mu(G_{C-L})] \), where the expectation is with respect to the probability distribution of the configuration model and Chung-Lu model respectively. The values of \( \text{E}[\mu(G_{conf})] \) and \( \text{E}[\mu(G_{conf})] \) are nearly the same, but for higher moments the values are different since configuration model introduces correlation between edges.

Now the expected value in the Chung-Lu model is

\[
\text{E}[\mu(G_{C-L})] = \sum_{(u,v) \in E^c} g(u,v) \frac{d_u d_v}{2M} + \sum_{(u,v) \in E} g(u,v) \frac{d_u^2}{2M} \tag{6}
\]
In order to calculate $\mathbb{E}[\mu(G_{C-L})]$, we need to know the missing edge set $E^c$. The set $E^c$ is revealed once the entire graph is crawled, which is not possible in the context of this paper. The idea is to estimate $\mathbb{E}[\mu(G_{C-L})]$ from the tours of a random walk. Since the classical random walk which we have used so far, could sample only from $E$, we resort to a new random walk that could sample from $E^c$ as well.

We use random walk with uniform restarts (RWuR) [4] in which if the crawler is at a node $i$, with a probability $d_i/(d_i + \alpha)$ the crawler chooses one of the neighbors uniformly (RW strategy) and with a probability $\alpha/(d_i + \alpha)$, the crawler chooses the next node by uniformly sampling all the nodes. The parameter $\alpha > 0$ controls the rate of uniform sampling (which has higher cost in many OSNs).

Define a new function $f'$ whose value depends on the crawling strategy as follows: let $u,v$ be the nodes chosen by the crawling technique (RWuR or RW) in order,

$$f'(u,v) = \begin{cases} \frac{g(u,v)}{d_{2M-1}} & \text{ if } u,v \neq S_n \\ \sum_{w \in I_n} g(u,w) \frac{d_w}{2M-1} & \text{ if } u \neq S_n, v = S_n \\ \frac{1}{k_{u,v}^n} \sum_{w \in I_n} g(u,w) \frac{d_w}{2M-1} & \text{ if } u \neq S_n, v = S_n \end{cases}$$

where $k_{u,v}^n$ is defined in (3). In the new graph $G'$ there will be $k_{u,v}^n$ multiple edges between $u$ and $S_n$ and $k_{u,v}^n$ is introduced in the last term is to take into account this. In case of classical random walk, the second criteria does not exist.

We denote $W'_2 = \sum_{t=2}^{\epsilon_k} f'(X_{t-1}^{(k)}, X_t^{(k)})$ when RWuR is employed as the random walk technique for crawling the graph and $W''_2 = \sum_{t=2}^{\epsilon_k} f'(X_{t-1}^{(k)}, X_t^{(k)})$, when the classical random walk is used for crawling. Let

$$R = \frac{1}{2} \sum_{(u,v) \in E} \sum_{w \in I_n} g(u,w) \frac{d_w}{2M-1} + \frac{1}{2} \sum_{(u,v) \in E} \sum_{w \in I_n} g(u,w) \frac{d_w}{2M-1}.$$ 

The value $R$ can be calculated a priori from the knowledge of $I_n$. In the lemma below we propose an estimator for $\mathbb{E}[\mu(G_{C-L})]$ and proves that it is unbiased.

**Lemma 1. The estimator**

$$\mu_C(D_m(S_n)) = \frac{1}{m} \sum_{k=1}^{m} \left[ \frac{N' d_{S_n} + \alpha}{2\alpha} W'_k - \frac{N' d_{S_n}}{2\alpha} W''_k + R \right],$$

is an unbiased estimator of $\mathbb{E}[\mu(G_{C-L})]$ of the Chung-Lu model.

**Proof.** See Appendix A

**4.3.2 A hypothesis testing problem for the Chung-Lu model**

The Chung-Lu model or configuration model can be regarded as a null hypothesis model and comparing $\mu(G_{obs})$ to $\mathbb{E}[\mu(G_{C-L})]$ or $\mathbb{E}[\mu(G_{cont})]$ answers many questions like whether the connections are formed based on degrees alone with no other influence or whether the edges are formed purely at random?

Let $G_{C-L}(V_{C-L}, E_{C-L})$ be a sample of the Chung-Lu model with weights $\{d_i\}$. Like the estimator of $\mathbb{E}[\mu(G_{C-L})]$, the estimator of $\text{Var}(G_{C-L})$, $\text{Var}_{C-L}(D_m(S_n))$ can be constructed as follows: modify $g(u,v) \frac{d_u d_v}{2M}$ to $g'(u,v) \frac{d_u d_v}{2M} (1 - \frac{d_u d_v}{2M})$ in the function $f'$ in (7).

By invoking Lindeberg central limit theorem [17, Chapter 7, Section 2], for independent non-identically distributed Bernoulli random variables, we get

$$\sum_{(u,v) \in E_{C-L}} f(u,v) \sim \text{Normal}(\mathbb{E}[\mu(G_{C-L})], \text{Var}(G_{C-L})).$$

Hence a natural check is whether $\mu(G_{obs})$ is a sample from the above distribution. Since we have only one sample $\mu(G_{obs})$, a simple test is to check whether

$$|\mu(D(S_n)) - \mu_C(D(S_n))| \leq a \sqrt{\text{Var}_C(L)(D_m(S_n))},$$

holds for any $a = 1, 2, 3$ and for a large value of $m$. This condition is satisfied by a Gaussian sample with probabilities 0.6827, 0.9545, or 0.9973 respectively. On the other hand, the lower $a$ is, the more certain that the sample belongs to this particular Gaussian distribution.

**4.4 Impact of spectral gap on variance**

In this section we derive results on higher moments of the estimator $\mu(D(S_n))$. Lemma 2, which follows, introduces upper and lower bounds on the variance of the i.i.d. the tour sum $\sum_{t=2}^{\epsilon_k} f(X_{t-1}^{(k)}, X_t^{(k)})$, and also shows that all the moments exist. Moreover, the results in the lemma establish a connection between the estimator variance and the spectral gap.

Let $S = \mathbb{D}^{1/2} \mathbb{P}^{-1/2}$, where $\mathbb{P} = \{p_{uv}\}$ is the random walk transition probability matrix as defined in Section 2 and $D = \text{diag}(d_1, d_2, ..., d_{V_{C-L}})$ is a diagonal matrix with the node degrees of $G$. The eigenvalues $\lambda_i$ of $\mathbb{P}$ and $S$ are same and $1 = \lambda_1 > \lambda_2 \geq \ldots \geq \lambda_{V_{C-L}} \geq -1$. Let $j$th eigenvector of $S$ be $(w_j)$, $1 \leq i \leq |V|$. Let $\delta$ be the spectral gap, $\delta := 1 - \lambda_2$. Let the left and right eigenvectors of $\mathbb{P}$ be $v_j$ and $u_j$ respectively, $d_{tot} := \sum_{i \in V} d_i$. Define $(r,s) = \sum_{(u,v) \in E} \pi_{uv} r(u,v) s(u,v)$, with $\pi_{uv} = \pi_{uv} p_{uv}$, and matrix $\mathbb{P}^k$ with $(j,i)$th element as $p^k_{ji} = f(j,i)$. Also let $f$ be the vector with $f(j) = \sum_{i \in V} p^k_{ji}$.

**Lemma 2. The following holds**

(i) Assuming the function $f$ is bounded, $\max_{(i,j) \in E} f(i,j) \leq B < \infty$, $B > 0$ and for tour $k \geq 1$,

$$\text{Var} \left[ \sum_{t=2}^{\epsilon_k} f(X_{t-1}^{(k)}, X_t^{(k)}) \right] \leq \frac{1}{d_{S_n}^2} \left( 2d_{tot} B^2 \sum_{t=2}^{\epsilon_k} \frac{w_{S_n}^2}{1 - \lambda_{S_n}} - 4\mu^2(G_{S_n}) \right) + \frac{1}{d_{S_n}^2} B^2 d_{tot} + B^2 \leq B^2 \left( \frac{2d_{tot}}{d_{S_n}^2} \delta + 1 \right).$$

Moreover,

$$E \left[ \sum_{t=2}^{\epsilon_k} f(X_{t-1}^{(k)}, X_t^{(k)}) \right] < \infty \ \forall k \geq 0.$$
\[ \text{Var} \left[ \sum_{t=2}^{\xi_k} f(X_{t-1}^{(k)}, X_t^{(k)}) \right] \geq 2 \frac{d_{\text{tot}}}{d_{S_n}} \sum_{i=2}^{\xi_k} \lambda_i (\text{Var} \{ u_t^i \} + 1) d_{S_n} \sum_{(u,v) \in \mathcal{E}} f(u,v)^2 + \frac{1}{d_{\text{tot}} d_{S_n}} \sum_{u,v \in \mathcal{V}} \left( \sum_{(u,v) \in \mathcal{E}'} f(u,v)^2 \right)^2 \]
\[ + \frac{1}{d_{\text{tot}} d_{S_n}} \sum_{u \in \mathcal{V}} \sum_{v_0} f(u,v) \left( \sum_{(u,v) \in \mathcal{E}'} f(u,v)^2 \right)^2 \]
\[ - \frac{4}{d_{\text{tot}} d_{S_n}} \sum_{(u,v) \in \mathcal{E}'} f(u,v)^2 \]
\[ - \frac{8}{d_{\text{tot}} d_{S_n}} \sum_{(u,v) \in \mathcal{E}'} f(u,v)^2 \sum_{i \geq 2} w^2_{S_{n-i}} (1 - \lambda_i) \]
\[ - \frac{4}{d_{\text{tot}} d_{S_n}} \sum_{(u,v) \in \mathcal{E}'} f(u,v)^2 . \] (8)

\[ \text{PROOF.} \text{ See Appendix B.} \]

\[ \square \]

5. BAYESIAN APPROACH

In this section we consider Bayesian formulation of our problem and derive the posterior of \( \mu(G) \) given the tours and provide a consistent maximum a posteriori estimator (MAP).

Approximate posterior

For the same scenario of Theorem 2 for \( m \geq 2 \) tours let
\[ \hat{F}_h = \frac{d_{S_n}}{2 \sqrt{m}} \sum_{k=(h-1)\sqrt{m}+1}^{h \sqrt{m}} \xi_k \sum_{t=2}^{\xi_k} f(X_{t-1}^{(k)}, X_t^{(k)}) + \sum_{(u,v) \in \mathcal{H}} g(u,v) , \]
which is similar to equation (4) but first sums a range of \( \lfloor \sqrt{m} \rfloor \) tours rather than all \( m \) tours. Let \( \sigma^2_{\hat{F}} \) be the variance of \( \hat{F}_h \). Assuming priors
\[ \mu(G)|\sigma^2_{\hat{F}} \sim \text{Normal}(\mu_0, \sigma^2_{\hat{F}}/m_0) \]
\[ \sigma^2_{\hat{F}} \sim \text{Inverse-gamma}(\nu_0/2, \nu_0 \sigma^2_0/2) , \]
then for large values of \( m \), the marginal posterior density of \( \mu(G) \) can be approximated by a non-standardized normal distribution
\[ \phi(x|\nu, \hat{\mu}, \hat{\sigma}) = \frac{\Gamma\left(\nu + \frac{1}{2}\right)}{\Gamma\left(\nu/2\right) \sqrt{\pi} \hat{\sigma}^\nu} \left( 1 + \frac{(x - \hat{\mu})^2}{\hat{\sigma}^2} \right)^{-\frac{\nu+1}{2}} , \] (9)
with degrees of freedom parameter
\[ \nu = \nu_0 + \lfloor \sqrt{m} \rfloor , \]
location parameter
\[ \hat{\mu} = m_0 \mu_0 + \lfloor \sqrt{m} \rfloor \hat{\mu}(D_m(S_n)) \]
\[ + \frac{m_0}{m_0 + \lfloor \sqrt{m} \rfloor} \sqrt{m} , \]
and scale parameter
\[ \hat{\sigma}^2 = \frac{\nu_0 \sigma^2_0 + \sum_{h=1}^{\lfloor \sqrt{m} \rfloor} (\hat{F}_h - \hat{\mu}(D_m(S_n)))^2}{(\nu_0 + \lfloor \sqrt{m} \rfloor)(m_0 + \lfloor \sqrt{m} \rfloor)} . \]

The derivation is detailed in Section 5.1 later.

Remark 1. Note that the approximation (9) is Bayesian and Theorem 2 is its frequentist counterpart. In fact, the motivation of our Bayesian approach comes from the frequentist estimator. From the approximate posterior in (9), the Bayesian MAP estimator is
\[ \hat{\mu}_{\text{MAP}} = \arg \max_x \phi(x|\nu, \hat{\mu}, \hat{\sigma}) = \hat{\mu} . \]
Thus for large values of \( m \), the Bayesian estimator \( \hat{\mu}_{\text{MAP}} \) is essentially the frequentist estimator \( \hat{\mu}(D_m(S_n)) \), which is unbiased, and hence the MAP estimator is consistent.

The above remark shows that the approximate posterior in (9) provides a way to access the confidence in the estimate \( \hat{\mu}(D_m(S_n)) \). The Normal prior for the average gives the largest variance given a given mean. The inverse-gamma is a non-informative conjugate prior if the variance of the estimator is not too small [13], which is generally the case in our application. Other choices of prior, such as uniform, are also possible yielding different posteriors without closed-form solutions [13].

Remark 2. Another asymptotic result in Bayesian analysis, the classic Bernstein-von Mises Theorem [36, Chapter 10] is not useful in our scenario. The Bernstein-von Mises Theorem states that irrespective of the prior distribution, \( \hat{\mu} \) is the random parameter of likelihood, then posterior distribution of \( \sqrt{m}(\hat{\mu} - \mu_{\text{MLE}}) \) converges to Normal(0, I(\( \mu_0 \))\(^{-1})\), where \( \mu_{\text{MLE}} \) is the maximum likelihood estimator (MLE) and I(\( \mu_0 \)) is the Fisher information at the true value \( \mu_0 \). But note that in cases like ours, where the distribution of \( W_k = \sum_{t=3}^{\xi_k} f(X_{t-1}^{(k)}, X_t^{(k)}) \) is unknown, \( k \geq 1 \), the Fisher information is also unknown. In contrast, our approximate posterior of \( \mu(G) \) uses only the available information and does not need to guess the distribution of \( W_k \).

5.1 Derivation of approximate posterior

In this section we derive the approximation (9) of the posterior. The approximation relies first on showing that \( \hat{\mu}(D_m(S_n)) \) has finite second moment. By Lemma 2 the variance of \( \sum_{t=2}^{\xi_k} f(X_{t-1}^{(k)}, X_t^{(k)}) \), for \( k \geq 1 \), is also finite.

We are now ready to give the approximation in equation (9). Let \( m^* = \lfloor \sqrt{m} \rfloor \),
\[ \hat{F}_h = \frac{d_{S_n}}{2m^*} \sum_{k=(h-1)m^*+1}^{hm^*} \xi_k \sum_{t=2}^{\xi_k} f(X_{t-1}^{(k)}, X_t^{(k)}) + \sum_{(u,v) \in \mathcal{H}} g(u,v) . \]
and \( \hat{F}_h \) is i.i.d and because the tours are i.i.d. the marginal posterior density of \( \mu \) is
\[ P[\mu|\hat{F}_h] \sim \frac{1}{\sqrt{2\pi}} e^{-\frac{1}{2}(\hat{F}_h - \mu)^2} \]
and \( \hat{F}_h \) is i.i.d and because the tours are i.i.d. the marginal posterior density of \( \mu \) is
\[ P[\mu|\hat{F}_h] \sim \frac{1}{\sqrt{2\pi}} e^{-\frac{1}{2}(\hat{F}_h - \mu)^2} \]
For now assume that \( \hat{F}_h \) is i.i.d. normally distributed random variables, and let
\[ \hat{\sigma}^2_m = \sum_{h=1}^{m^*} (\hat{F}_h - \hat{\mu}(D_m(S_n)))^2 , \]
then [20, Proposition C.4]
\[ \mu|\hat{F}_h, \hat{F}_h \sim \text{Normal}(m_0 \mu_0 + \sum_{h=1}^{m^*} \hat{F}_h, \frac{\sigma^2_{\hat{F}}}{m_0 + m^*}) , \]

\[ \mu|\hat{F}_h \sim \text{Normal}(m_0 \mu_0 + \sum_{h=1}^{m^*} \hat{F}_h, \frac{\sigma^2_{\hat{F}}}{m_0 + m^*}) . \]
\[
\sigma_\mu^2 \sim \text{Inverse-Gamma} \left( \frac{\nu_0 + m'}{2}, \frac{\nu_0 \sigma_\mu^2 + \sigma_{m'}^2 + \frac{m_0 m'}{m_0 + m'} (\mu_0 - \bar{\mu}(D_m(S_n)))^2}{2} \right),
\]

are the posteriors of parameters \( \mu \) and \( \sigma_\mu^2 \), respectively. The non-standardized \( t \)-distribution can be seen as a mixture of normal distributions with equal mean and random variance inverse-gamma distributed [20, Proposition C.6]. Thus, if \( \{ \bar{\mu}_h \}_{h=1}^{m'} \) are i.i.d. normally distributed then the posterior of \( \mu(G) \) given \( D_m(S_n) \) is a non-standardized \( t \)-distributed with parameters

\[
\bar{\mu} = \frac{m_0 \mu_0 + \sum_{h=1}^{m'} \bar{\mu}_h}{m_0 + m'}, \quad \nu = \nu_0 + m',
\]

where \( \bar{\mu}, \sigma^2 \) are location, scale and degree of freedom parameters of the student-\( t \) distribution. Left to show is that \( \{ \bar{\mu}_h \}_{h=1}^{m'} \) converge in distribution to i.i.d. normal random variables as \( m \to \infty \). As the spectral gap of \( G' \) is greater than zero, \( |\lambda_1 - \lambda_2| > 0 \), Lemma 2 shows that

\[
W_k = \sum_{i=1}^{d} f(X_{i+1}^{(k)}) X_i^{(k)}, \quad \sigma_W^2 = \text{Var}(W_k) < 0, \quad \forall k.
\]

From the renewal theorem we know that \( \{ W_k \}_{k=1}^{\infty} \) are i.i.d. random variables and thus any subset of these variables is also i.i.d.. By construction \( \bar{\mu}_1, \ldots, \bar{\mu}_m \) are also i.i.d. with mean \( \mu(G) \) and finite variance. Applying the Lindeberg-Lévy central limit theorem [11, Section 17.4] yields

\[
\sqrt{m'} (\bar{\mu}_h - \mu(G)) \overset{\mathcal{D}}{\rightarrow} \text{Normal}(0, \sigma_W^2), \quad \forall h.
\]

Thus, for large values of \( m \) (recall that \( m' = \sqrt{m} \)), \( \{ \bar{\mu}_h \}_{h=1}^{m'} \) are approximately i.i.d. normally distributed

\[
\bar{\mu}_h \sim \text{Normal}(\mu(G), \sigma_W^2 / m'), \quad \forall h.
\]

This completes the derivation of the approximation (9). In what follows we present our results over real-world networks.

### 6. Experiments on Real-world Networks

In this section we demonstrate the effectiveness of the theory developed above with the experiments on real data sets of various social networks. We have chosen to work with the datasets where the value \( \mu(G) \) is available. This way it is possible to check the correctness of the results obtained via experiments. We assume the contribution from super-node to the true value is known a priori and hence we look for \( \mu(G') \) in the experiments. In the case that the edges of the super-node are unknown, the estimation problem is easier and can be taken care separately. One option is to start multiple random walks in the graph and form connected subgraphs. Later, in order to estimate the bias created by this subgraph, do some random walk tours from the largest degree node in each of these sub graphs and use the idea in Theorem 3.

In the figures we display both the approximate posterior generated from \( \bar{\mu}_h \) with one only run of the experiment and empirical posterior created from multiple runs. For the approximate posterior, we have used the following parameters \( m_0 = \nu_0 = 0, \mu_0 = 1, \sigma_0 = 1 \) (see (9)). The green line in the plots shows the actual value \( \mu(G') \).

We have used the dynamic super-node algorithm explained in Section 3.2. From the experiments, it is observed that the static super-node and dynamic super-node produces similar results which is in corroboration with Theorem 1. In the following experiments, we opt a simple strategy to decide when to run super-node recruiting walk: run the super-node recruiting walk when the number of original tours reaches multiples of a fixed integer and it stops when a node of degree exceeding a specific threshold is reached.

#### 6.1 Friendster

First we study a network of moderate size, a connected subgraph of Friendster network with 64,600 nodes and 1,246,479 edges (data publicly available at the SNAP repository [26]). Friendster is an online social networking website where nodes are individuals and edges indicate friendship. Here, we consider two types of functions:

1. \( f_1 = d_{X_i} d_{X_{i+1}} \)
2. \( f_2 = \begin{cases} 1 & \text{if } d_{X_i} + d_{X_{i+1}} > 50 \\ 0 & \text{otherwise} \end{cases} \)

These functions reflect assortative nature of the network. The final super-node size is 10,000. Figures 2 and 3 display the results for functions \( f_1 \) and \( f_2 \), respectively. A good match between the approximate and empirical posteriors can be observed from the figures. Moreover the true value \( \mu(G') \) is also fitting well with the plots. The percentage of graph crawled is 7.43% in terms of edges and is 24.44% in case of static super-node with uniform sampling.

![Figure 2: Friendster subgraph, function \( f_1 \)](image-url)

#### 6.2 Dogster network

The aim of this example is to check whether there is any affinity for making connections between the owners of same breed dogs [12]. The network data is based on the social networking website Dogster. Each user (node) indicates the dog breed; the friendships between dogs’ owners form the edges. Number of nodes is 415,431 and number of edges is 8,265,511.

In Figure 4, two cases are plotted. Function \( f_1 \) counts the number of connections with different breeds as pals and function \( f_2 \) counts connections between same breeds. The
final super-node size is 10,000. The percentage of the graph crawled in terms of edges is 2.72% and in terms of nodes is 14.86%. While using the static super-node technique with uniform sampling, the graph crawled is 5.02% 2.72% (in terms of edges) and 37.17% (in terms of nodes) with the same super-node size. These values can be reduced much further if we allow a bit less precision in the match between approximate distribution and histogram.

In order to better understand the correlation in forming edges, we now consider the configuration model. We use the estimator \( \hat{\mu}_C(D(S_n)) \) proposed in Section 4.3.1 (note that the estimator is same for Chung-Lu model and configuration model). It is important to recollect that this estimator does not require the knowledge of the complete network (in fact the Figures 5 and 6 are based on estimates from RWuR crawls which covered 8.9% of the graph). This is shown in blue line in Figure 5 and red line in Figure 6, and the true value is the net expected value given by (6). Moreover we run our original estimator \( \hat{\mu}(D(S_n)) \) and calculated the approximate posterior on one random instance of the configuration model with same degree sequence of the original graph. Figure 5 compare function \( f_2 \) for the configuration model and original graph. The figure shows that in the correlated case (original graph), the affinity to form connection between same breed owners is around 7.5 times more than that in the uncorrelated case. Figure 6 shows similar figure in case of \( f_1 \).

### 6.3 ADD Health data

Though our main result in the approximation (9) holds when the number of tours is large, in this section we check with a small dataset. We consider ADD network project\(^3\), a friendship network among high school students in US. The graph has 1545 nodes and 4003 edges.

We take two types of functions. Figure 7 shows the affinity in same gender or different gender friendships and Figure 8 displays the inclination towards same race or different race in friendships. The random walk tours covered around 10% of the graph. We find that the theory works reasonably well for this network data, for instance, the true values in both the cases in Figure 7 are nearly the same, and this is evident from the approximate posterior calculated from only one run. We have not added the empirical posterior in the figures since for such small sample sizes, the empirical distribution does not lead to a meaningful histogram.

### 6.4 Check for Chung-Lu random graph model in Dogester

We use the same dataset and functions as in Section 6.2. Consider the function \( f_1 \), which is one when the owners of different breed dogs form connection, zero otherwise. For the Chung-Lu model, \( \hat{\mu}_C(D(S_n)) \), the estimator of \( E[\hat{\mu}(G_{CL})] \) is \( 8.066 \times 10^6 \) and \( \text{Var}_C(D(S_n)) \), the estimator of \( \text{Var}[\hat{\mu}(G_{CL})] \) is \( 6.3938 \times 10^{11} \). For the original graph, the estimated value

\(^3\)http://www.cpc.unc.edu/projects/addhealth
We also derived a technique to study how a network looks introducing an approximate Bayesian posterior of the network estimator and show its connection to the spectral gap of a algorithm. We derive variance lower and upper bounds of this based on random walk tours and a dynamic super-node al-

7. CONCLUSIONS

In this work we have introduced a method that by crawling a fraction of a large network can produce, to the best of our knowledge, the first non-asymptotic unbiased estimates of network node and edge characteristics. Our method is based on random walk tours and a dynamic super-node algorithm. We derive variance lower and upper bounds of this estimator and show its connection to the spectral gap of a random walk on the graph. One of our contributions is introducing an approximate Bayesian posterior of the network metric of interest using crawled data (random walk tours). We also derived a technique to study how a network looks “random” to a metric by estimating the same metric if the network was drawn from a Chung-Lu network or a configuration model with the same node labels and node degrees, all using random walk crawls without ever knowing the full original network. Our simulations over real-world networks show great accuracy of our estimators and approximations. In particular, the simulations clearly show that the derived posterior distribution fits very well with the data even when as few as 2.7% of the edges and less than 15% of the nodes in the network are observed by the crawl.

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APPENDIX

A. PROOF OF THEOREM 2

First, in Lemma 3 we show that the estimate of $\mu(G')$ from each tour is unbiased.

Lemma 3. Let $X_{1}^{(k)}, \ldots, X_{n}^{(k)}$ be the nodes traversed by the $k$-th random walk tour on $G$, $k \geq 1$ starting at super-node $S_n$. Then the following holds, $\forall k$,

$$\mathbb{E}\left[ \sum_{t=2}^{n} f(X_{t-1}^{(k)}, X_{t}^{(k)}) \right] = \frac{2}{d_{S_n}} \mu(G').$$

Proof. The random walk starts from the super-node $S_n$, thus

$$\mathbb{E}\left[ \sum_{t=2}^{n} f(X_{t-1}^{(k)}, X_{t}^{(k)}) \right] = \sum_{(u,v) \in E'} \mathbb{E}\left[ \text{(No. of times Markov chain crosses } (u,v) \text{ in the tour) } f(u,v) \right].$$

(11)

Consider a renewal reward process with inter-renewal time distributed as $\xi_k$, $k \geq 1$ and reward as the number of times Markov chain crosses $(u,v)$. From renewal reward theorem,

$$\{\text{Asymptotic frequency of transitions from u to v}\} = \mathbb{E}[\xi_k]^{-1} \mathbb{E}\left[ \text{(No. of times Markov chain crosses} \ (u,v) \text{ in the tour) } f(u,v) \right].$$

The left-hand side is essentially $2\pi_u p_{uv}$. Now (11) becomes

$$\mathbb{E}\left[ \sum_{t=2}^{n} f(X_{t-1}^{(k)}, X_{t}^{(k)}) \right] = \sum_{(u,v) \in E'} f(u,v) 2\pi_u p_{uv} \mathbb{E}[\xi_k]$$

$$= \frac{2}{d_{S_n}} \sum_{(u,v) \in E'} f(u,v),$$

which concludes our proof.

In what follows we prove Theorem 2 using Lemma 3.

Proof Theorem 2. By Lemma 3 the estimator $W_k = \sum_{t=2}^{n} f(X_{t-1}^{(k)}, X_{t}^{(k)})$ is an unbiased estimate of $(2/d_{S_n})\mu(G')$.

By the linearity of expectation the average estimator $\bar{W}(m) = \frac{1}{m} \sum_{k=1}^{m} W_k$ is also unbiased.
We now consider two cases depending on $f$ is defined as (2) or (3). When $f$ is as in (2), it is trivial. For the function described in (3), $\mathbb{E}[W_k]$ can be rewritten as,

$$2 \frac{dS_n}{d_n} \mathbb{E}[W_k] = \sum_{(u,v) \in E'} g(u,v) + \sum_{(u,v) \in E, u \neq S_n, v \neq S_n} \frac{1}{k_{uS}} \sum_{w \in I_n} g(u,w).$$

Note that in the graph $G'$ there are $k_{uS}$ multiple edges between $u$ and $S_n$, when $u$ and $S_n$ are connected, and each contributes $\sum_{w \in I_n} g(u,w)$ to the net expectation. Moreover the multiplying factor of two in the left-hand side of the above expression takes into account edges in both the directions since the random walk is reversible and graph is undirected. Hence

$$2 \frac{dS_n}{d_n} \mathbb{E}[W_k] = \sum_{(u,v) \in E} g(u,v) + \sum_{(u,v) \in E} g(u,v).$$

Finally for the estimator

$$\bar{\mu}(D_m(S_n)) = \frac{dS_n}{2m} \bar{W}(m) + \sum_{(u,v) \in E} f(u,v),$$

has average

$$\mathbb{E}[\bar{\mu}(D_m(S_n))] = \sum_{(u,v) \in E} g(u,v) + \sum_{(u,v) \in E} g(u,v) = \mu(G).$$

Furthermore, by strong law of large numbers with $\mathbb{E}[W_k] < \infty$, $\bar{\mu}(D_m(S_n)) \to \mu(G)$ a.s. as $m \to \infty$. This completes our proof.

section Proof of Lemma 1

Proof. For RWuR, stationary distribution of node $u$, $\pi_u = \frac{2d_u + \alpha}{2d_u + \alpha}$ and transition probability from node $u$ to $v$, $\bar{\rho}_{uv} = \frac{\alpha/\alpha'}{d_u + \alpha}$ if $u$ and $v$ are connected, $\frac{\alpha'/\alpha'}{d_u + \alpha}$ otherwise.

Let $f''(u,v) = g(u,v) \frac{dvdw}{dvdw - 1}$ and $f'$ as defined in (7). Let $V'' = V - I_n$. We have $V \times V = \{V'' \cup I_n\} \times \{V'' \cup I_n\}$

$$= \{V'' \times V''\} \cup \{V'' \times I_n\} \cup \{I_n \times V''\} \cup \{I_n \times I_n\}.$$

Now the value in the set $\{V'' \times I_n\}$ can be expressed in terms of $V' \times V'$ as,

$$\sum_{(u,v) \in V'' \times I_n} f''(u,v) = \sum_{u \in V''} \sum_{w \in I_n} f''(u,w) \quad \text{as} \quad \sum_{(u,v) \in V' \times V'} f''(u,w).$$

$$\mathbb{E}[W'_k] = \sum_{(u,v) \in V'' \times I_n} f''(u,v) 2\pi_u \rho_{uv} \mathbb{E}[\xi_a] + \sum_{(u,v) \in I_n} f''(u,v) 2\pi_u \rho_{uv} \mathbb{E}[\xi_a]$$

$$= \frac{2 \alpha}{d_{sn} + \alpha} \sum_{(u,v) \in V'' \times I_n} f''(u,v) + \frac{2}{d_{sn} + \alpha} \sum_{(u,v) \in V'} f''(u,v)$$

$$= 2 \frac{\alpha'}{d_{sn} + \alpha} \sum_{(u,v) \in V'' \times I_n} f''(u,v) + \frac{\alpha'}{d_{sn} + \alpha} \sum_{(u,v) \in V'} f''(u,v)$$

$$= 2 \frac{\alpha'}{d_{sn} + \alpha} \sum_{(u,v) \in V'' \times I_n} f''(u,v) + \frac{\alpha'}{d_{sn} + \alpha} \sum_{(u,v) \in V'} f''(u,v)$$

$$\mathbb{E}[W'_k]$$

$$\leq \frac{2 \alpha}{d_{sn} + \alpha} \sum_{(u,v) \in V'' \times I_n} f''(u,v) + \frac{\alpha'}{d_{sn} + \alpha} \sum_{(u,v) \in V'} f''(u,v)$$

$$= \frac{\alpha}{d_{sn} + \alpha} \sum_{(u,v) \in V'' \times I_n} f''(u,v) + \frac{\alpha'}{d_{sn} + \alpha} \sum_{(u,v) \in V'} f''(u,v)$$

$$= \frac{\alpha}{d_{sn} + \alpha} \sum_{(u,v) \in V'' \times I_n} f''(u,v) + \frac{\alpha'}{d_{sn} + \alpha} \sum_{(u,v) \in V'} f''(u,v)$$

A multiplying factor 2 will be added to the first term in the above expression since RWuR is reversible and the graph under consideration is undirected. The last term can be removed by using classical random walk tours $\{W'_k\}$ with appropriate bias. The unbiasedness of the estimator then follows from the linearity of expectation.

B. PROOF OF LEMMA 2

(i). The variance of the estimator at tour $k \geq 1$ starting from node $S_n$ is

$$\text{Var}_n \left[ \sum_{t=2}^{\xi_k} f(X_{t-1}^{(k)}, X_t^{(k)}) \right]$$

$$\leq B^2 \mathbb{E} [[\xi_k - 1]^2] - \left( \mathbb{E} \left[ \sum_{t=2}^{\xi_k} f(X_{t-1}^{(k)}, X_t^{(k)}) \right] \right)^2. \quad (12)$$

It is known from [1, Chapter 2 and 3] that

$$\mathbb{E}[\xi_k] = 2 \sum_{i \geq 2} \frac{w_{S_n}(1 - \lambda_i)^{-1}}{\pi_{S_n}} + 1.$$

Using Theorem 3 eq. (12) can be written as

$$\text{Var}_n \left[ \sum_{t=2}^{\xi_k} f(X_{t-1}^{(k)}, X_t^{(k)}) \right]$$

$$\leq \frac{1}{d_{sn}^2} \left( 2d_{\text{tot}}^2B^2 (\sum_{i \geq 2} \frac{w_{S_n}(1 - \lambda_i)^{-1}}{\pi_{S_n}})^2 - 4\mu^2(G') \right)$$

$$- \frac{1}{d_{sn}^2} B^2 d_{\text{tot}}^2 + B^2.$$

The latter can be upper-bounded by $B^2 (2d_{\text{tot}}^2/(d_{\text{tot}}^2 + 1))$. For the second part, we have

$$\mathbb{E} \left[ \left( \sum_{t=2}^{\xi_k} f(X_{t-1}^{(k)}, X_t^{(k)}) \right)^2 \right] \leq B^2 \text{Var}[\xi_k - 1]^2$$

$$\leq C(\mathbb{E}[\xi_k]) + 1,$$

for a constant $C > 0$ using Chebyshev's inequality [17, Chapter 3, Theorem 2.2]. From [29], it is known that there exists an $a > 0$, such that $\mathbb{E}[\text{exp}(a\xi_k)] < \infty$, and this implies that $\mathbb{E}[\xi_k^4] < \infty$ for all $l \geq 0$. This proves the theorem.

(ii). We denote $\mathbb{E}_n[f]$ for $\mathbb{E}_n[\int Y_1, Y_2]$ and Normal$(a, b)$ indicates Gaussian distribution with mean $a$ and variance $b$. With the trivial extension of the central limit theorem of Markov chains [29] of node functions to edge functions, we have for the ergodic estimator $\bar{f}_n = n^{-1} \sum_{i=2}^{\xi_n} f(Y_{i-1}, Y_i)$,

$$\sqrt{n}(\bar{f}_n - \mathbb{E}_k f) \xrightarrow{d} \text{Normal}(0, \sigma_n^2).$$

(13)
where

\[
\sigma_n^2 = \text{Var}(f(Y_1, Y_2)) + 2 \sum_{i=2}^{n-1} \frac{(n-1) - l}{n} \text{Cov}(f(Y_0, Y_1), f(Y_{i-1}, Y_i)) < \infty.
\]

We derive \(\sigma_n^2\) in Lemma 4. Note that \(\sigma_n^2\) is also the asymptotic variance of the ergodic estimator of edge functions.

Consider a renewal reward process at its \(k\)-th renewal, \(k \geq 1\), with inter-renewal times \(\xi_k\) and reward as \(W_k = \sum_{j=1}^{\xi_k} f(X_{i-1}^{(j)}, X_i^{(j)})\). Let \(\bar{W}(n)\) be the average cumulative reward gained up to \(m\)-th renewal, i.e., \(\bar{W}(m) = m^{-1} \sum_{k=1}^{m} W_k\). From the central limit theorem for the renewal reward process [35, Theorem 2.2.5], with \(l_n = \text{argmax}_k \sum_{j=1}^{n} 1(\xi_j \leq n)\), after \(n\) total number of steps yields

\[
\sqrt{n}(\bar{W}(l_n) - E X f) \xrightarrow{d} \text{Normal}(0, \sigma_n^2),
\]

with \(\sigma_n^2 \leq \nu^2 \frac{E[X]}{E[X]^2}\) and

\[
\nu^2 = E[(W_k - \xi_k E[X])^2] = \text{Var}(W_k) + (E[W_k])^2 = \text{Var}_m(W_k) + (E[W_k])^2 E[(\bar{X}^2)] - 2 \frac{E[W_k]}{E[\bar{X}^2]} E[W_k \bar{X}_k].
\]

In fact it can be shown that (see [29, Proof of Theorem 17.2.2])

\[
|\sqrt{n}(f - \bar{X} f) - \sqrt{n}(\bar{W}(l_n) - E X f)| \to 0 \quad \text{a.s.}
\]

Therefore \(\sigma_n^2 = \sigma_k^2\). Combining this result with Lemma 4 shown below we get (8).

**Lemma 4.**

\[
\lim_{n \to \infty} \frac{1}{n} \text{Var}_m \left( \sum_{k=2}^{n} f(Y_k-1, Y_k) \right) = 2 \sum_{i=2}^{r} \frac{\lambda_i}{1 - \lambda_i} \langle f, v_i \rangle \langle u_i, f \rangle + \frac{1}{d_{tot}} \sum_{(i, j) \in E} f(i, j)^2 + \frac{1}{d_{tot}^2} \left( \sum_{(i, j) \in E} f(i, j)^2 \right)^2 + \frac{1}{d_{tot}^2} \sum_{i \in V} d_i \left( \sum_{i \neq j} f(i, j)^2 \right)^2.
\]

**Proof.** We extend the arguments in the proof of [7, Theorem 6.5] to the edge functions. We have,\[\lim_{n \to \infty} \frac{1}{n} \text{Var}_m \left( \sum_{k=2}^{n} f(Y_k-1, Y_k) \right) = \frac{1}{n} \left( \sum_{k=2}^{n} \text{Var}_m(f(Y_k-1, Y_k)) \right) + 2 \sum_{k, j=2}^{n} \text{Cov}_m(f(Y_k-1, Y_k), f(Y_{j-1}, Y_j)) \]

\[= \text{Var}_m(f(Y_k-1, Y_k)) + 2 \sum_{i=2}^{n-1} \frac{(n-1) - l}{n} \text{Cov}_m(f(Y_0, Y_1), f(Y_{i-1}, Y_i)).\]

Now the first term in (15) is

\[
\text{Var}_m(f(Y_k-1, Y_k)) = \langle f, f \rangle - \langle f, \Pi f \rangle.
\]

For the second term in (15),

\[
\text{Cov}_m(f(Y_0, Y_1), f(Y_{i-1}, Y_i)) = E_\pi(f(Y_0, Y_1), f(Y_{i-1}, Y_i)) - (E_\pi(f(Y_0, Y_1))^2.
\]

\[
E_\pi(f(Y_0, Y_1), f(Y_{i-1}, Y_i)) = \sum_{i, j} \sum_{k} \sum_{m} \pi_i \pi_j p_{jk}^{(l-2)} p_{km} f(i, j) f(k, m) = \langle f, P^{(l-2)} f \rangle.
\]

Therefore,

\[
\text{Cov}_m(f(Y_0, Y_1), f(Y_{i-1}, Y_i)) = \langle f, (P^{(l-2)} - \Pi) f \rangle.
\]

Taking limits, we get

\[
\lim_{n \to \infty} \frac{1}{n} \text{Var}_m \left( \sum_{k=2}^{n} f(Y_k-1, Y_k) \right) = \langle f, f \rangle - \langle f, \Pi f \rangle + 2 \langle f, \left( I + \sum_{i=2}^{r} \frac{\lambda_i}{1 - \lambda_i} v_i u_i \right) \rangle f
\]

\[= \frac{1}{d_{tot}} \sum_{(i, j) \in E} f(i, j)^2 + \frac{1}{d_{tot}^2} \left( \sum_{(i, j) \in E} f(i, j)^2 \right)^2 + \frac{1}{d_{tot}^2} \sum_{i \in V} d_i \left( \sum_{i \neq j} f(i, j)^2 \right)^2 + \frac{2}{d_{tot}^2} \sum_{i \in V} d_i \left( \sum_{i \neq j} f(i, j)^2 \right)^2 f
\]

Thus

\[
\lim_{n \to \infty} \frac{1}{n} \text{Var}_m \left( \sum_{k=2}^{n} f(Y_k-1, Y_k) \right) = \langle f, f \rangle - \langle f, \Pi f \rangle + 2 \langle f, \left( I + \sum_{i=2}^{r} \frac{\lambda_i}{1 - \lambda_i} v_i u_i \right) \rangle f.
\]

where \(\Pi = \Pi^T\).

For the second term in (15),

\[
\text{Cov}_m(f(Y_0, Y_1), f(Y_{i-1}, Y_i)) = E_\pi(f(Y_0, Y_1), f(Y_{i-1}, Y_i)) - (E_\pi(f(Y_0, Y_1))^2.
\]

\[
E_\pi(f(Y_0, Y_1), f(Y_{i-1}, Y_i)) = \sum_{i, j} \sum_{k} \sum_{m} \pi_i \pi_j p_{jk}^{(l-2)} p_{km} f(i, j) f(k, m) = \langle f, P^{(l-2)} f \rangle.
\]

Therefore,

\[
\text{Cov}_m(f(Y_0, Y_1), f(Y_{i-1}, Y_i)) = \langle f, (P^{(l-2)} - \Pi) f \rangle.
\]

Taking limits, we get

\[
\lim_{n \to \infty} \frac{1}{n} \text{Var}_m \left( \sum_{k=2}^{n} f(Y_k-1, Y_k) \right) = \langle f, f \rangle - \langle f, \Pi f \rangle + 2 \langle f, \left( I + \sum_{i=2}^{r} \frac{\lambda_i}{1 - \lambda_i} v_i u_i \right) \rangle f.
\]

Thus

\[
\lim_{n \to \infty} \frac{1}{n} \text{Var}_m \left( \sum_{k=2}^{n} f(Y_k-1, Y_k) \right) = \langle f, f \rangle - \langle f, \Pi f \rangle + 2 \langle f, \left( I + \sum_{i=2}^{r} \frac{\lambda_i}{1 - \lambda_i} v_i u_i \right) \rangle f.
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Thus

\[
\lim_{n \to \infty} \frac{1}{n} \text{Var}_m \left( \sum_{k=2}^{n} f(Y_k-1, Y_k) \right) = \langle f, f \rangle - \langle f, \Pi f \rangle + 2 \langle f, \left( I + \sum_{i=2}^{r} \frac{\lambda_i}{1 - \lambda_i} v_i u_i \right) \rangle f.
\]

Thus

\[
\lim_{n \to \infty} \frac{1}{n} \text{Var}_m \left( \sum_{k=2}^{n} f(Y_k-1, Y_k) \right) = \langle f, f \rangle - \langle f, \Pi f \rangle + 2 \langle f, \left( I + \sum_{i=2}^{r} \frac{\lambda_i}{1 - \lambda_i} v_i u_i \right) \rangle f.
\]

Thus

\[
\lim_{n \to \infty} \frac{1}{n} \text{Var}_m \left( \sum_{k=2}^{n} f(Y_k-1, Y_k) \right) = \langle f, f \rangle - \langle f, \Pi f \rangle + 2 \langle f, \left( I + \sum_{i=2}^{r} \frac{\lambda_i}{1 - \lambda_i} v_i u_i \right) \rangle f.
\]