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A Quantitative Analysis of Cell Tower Trace Data for Understanding Human Mobility and Mobile Networks

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ABSTRACT

This paper provides insights into human mobility by analyzing cell tower traces. Cell tower trace data is an attractive method for studying mobility as the data can be collected in an energy-efficient and privacy-preserving way.

Our new data set is useful for confirming or determining fundamental mobility parameters and for understanding mobile networks. In particular, we identify patterns in the data that would seem characteristic for particular behaviors, such as travel or work.

CCS Concepts

• Networks ➔ Network measurement;  
• Human-centered computing ➔ Empirical studies in ubiquitous and mobile computing;

Keywords

Cell tower trace, human mobility, user study

1. INTRODUCTION

In this paper, we take a close look at a set of cell tower traces and identify interesting mobility patterns. Our goal is to provide quantitative properties of mobility data as well as to see which activities are likely recognizable in mobility trace data. Our focus is primarily descriptive. We identify, for instance, that the distribution of the number of times a tower is visited is consistent with a power law, and that users appear to sample the towers in their vicinity even though they are probably stationary. We also provide various visualizations of the data from our mobility study that are helpful for understanding mobility data.

For our study, we collected 59 traces with at least 14 days worth of cell tower data from consenting volunteers using Nokia N900s from all over the world [17].

High-resolution trace data was collected on the device by listening to operating system events. The traces range from spanning the 14 day minimum to just under two years. We collected not only the currently connected cell tower (the focus of this analysis) and its signal strength, but also recorded: periodic scans of Wi-Fi access points, data transfer statistics, the battery’s charge as well as when and how it was charged, when the user interacted with the device, what programs the user ran, and when the device started and was shut down.

We were careful to not collect privacy-sensitive data. For instance, instead of recording each cell tower’s identifier, our logging program first obscured the cell id (CID) and the location area identifier (LAC) on the device itself. A consequence of this is that we cannot turn cell tower identifiers into geographic coordinates, which means that we cannot study the distribution of distances between visited locations.

The reason for the focus on cell tower traces is that this method is power efficient. While the most straightforward way to obtain the current location is to use GPS, this would have placed a high load on the battery, and would not have worked well indoors on in urban canyons. Using cell towers, we get globally unique identifiers, determining a nearby tower does not require any extra energy, and coverage is nearly ubiquitous.

Prior studies of this type have been limited to a more biased set of users [3, 11, 18], or were limited to certain activities, e.g., driving a cab [10], or students while on campus [8]. We are only aware of one study, device analyzer, that provides a larger and similarly diverse data set [15, 16], but this data set is not freely accessible and, as far as we know, has not yet been analyzed along this dimension. Other complementary studies have looked at cell tower traces from the network operator’s perspective using call data records [6, 7, 9]. While these studies include millions of involuntary participants, they typically only have a few dozen records per participant per day, while we have virtually continuous coverage. Jiang et al., for instance, have under a 1000 records per user or just 24 records per day, on average [7].

2. VISUALIZING MOVEMENT

We visualize user movement by plotting the time that a user’s device connects to a tower vs. that tower’s identifier. We assign identifiers sequentially based on the time the user first connects to them. Because the first visit to a location or the first traversal of a route typically results in the discovery of most of the towers in the vicinity, this ordering should show the routes that the user traverses as steep, nearly vertical lines, and the places that the user visits as horizontal
bands with the density of the band corresponding to how often the location is visited.

Fig. 1 shows the first 18 weeks of two representative traces. As expected we see near vertical lines, dark horizontal bands and what appear to be dashed and dotted horizontal lines. We speculate that these features correspond to the user’s home, movement, and regular activities, respectively. We assume that the dark bands correspond to the user’s home based on the time and duration of the users’ stays at these locations, and we use the label “home” accordingly.

We identify two important features. The first is the presence of regime changes, which occur when the user visits a completely different set of towers for an extended period of time. A regime change is often temporary, and lasts from a few days to a few weeks. This pattern is seen in user e7d’s trace in weeks 3 and week 11 when the user goes away for the weekend, and in weeks 7 and 8 and in week 15 when the user goes away for about a week. These regime changes are circled in red on the plot. During these time periods, a new primary band is established, which, again, probably corresponds to where the user sleeps.

These trips are sometimes bookended by two nearly vertical lines, the first rising and the second falling. This is the case for the trips in week 3 and week 11 of user e7d’s trace. During the first trip, the user visits about 200 new towers. Most of these towers are visited twice, once at the beginning and once at the end of the trip, and form the two nearly vertical lines. The first vertical line means the user is visiting many new towers in quick succession. The near vertical line at the end of the trip is falling. This means that the user is traversing many towers in the opposite order of their discovery. That is, the user is taking the same route in reverse to go “home”. Note: going “home”, the user visits some new towers along the way: the segment of the graph actual looks more like alligator jaws: 

During the second trip, the user visits many of the same towers (those in the lower circle) and again appears to use nearly the same route to travel to the destination and return “home”. The user also visits some new towers (those in the upper circle) both while traveling and at the destination.

3. TOWER VISITS

In this section, we examine tower visits: how long the participants in our study stayed at towers in total and during individual visits, and the number of visits as well as when those visits occur.

3.1 Tower Dwell Time

Fig. 3 shows complementary cumulative Pareto plots of the total time spent at a tower for several representative users. The x axis is the minimum number of visits, and the y axis is the number of towers for which this is the case. Thus, \( y(x = 1) \) is the number of towers that were visited at least once, the number of towers that were visited exactly once is \( y(2) - y(1) \), and the number of visits to the 10\(^{th} \) most visited tower is \( y^{-1}(10) \).

If data forms a straight line in a complementary cumulative Pareto plot, this is a sign that the data may be consistent with a power law [2]. Looking at the plots, we see that for most users, the data forms a roughly straight line.
starting with dwell times that exceed a few minutes and has a minor, downward deviation on the right.

To determine whether the data is consistent with a power law, we used Clauset et al.'s methodology to fit the data and to compute the goodness of fit [2]. Even without explicitly accounting for the deviation in the tail, we find that 44 of the 59 traces (75.0%) are consistent with a power law at the $p = 0.05$ level, which suggests that this power law behavior is common. Further, all of the data have similar parameters: the average value of $\alpha$ is 1.60 with a modest standard deviation of 0.15. And, the median $x_{\text{min}}$ is 3 minutes (170 seconds) with a median absolute deviation (MAD) of 3 minutes (203 seconds).

To better understand the implications of the power law behavior, we also plotted the portion of time spent at the top 15 towers. We excluded all tower visits that are longer than two days to avoid inflating the amount of influence that the top towers have. (There are 47 such visits across 11 users.) We assume in these cases that the user forgot her cell phone at home, for instance.

Even with these extreme cases removed, the data shows that all users spend at least two-thirds of their time at their top 15 towers, and most of them spend over 80% of their time there. To keep this in perspective, most users visit hundreds or thousands of towers over the course of their trace (the exact number is shown in an inset). In other words, the top 15 towers account for 80% of the time, but correspond to only 1% of the towers that a user ever visits.

### 3.2 Visit Dwell Times

We now look at the duration of tower visits, i.e., the amount of time spent at a tower during an individual visit.

Fig. 4 shows complementary cumulative Pareto plots of the duration of tower visits. The x axis shows the minimum dwell time and the y axis shows the number of visits for which this is the case. We see that the middle part of the data—between about 3 minutes and 12 hours—roughly follows a straight line, however, the left side of the plots and the tails exhibit strong deviations. The practical result of the upper deviation is that few of the traces are consistent with an untruncated power law distribution: of the 59 traces, only 18 (31.0%) follow a power law at the $p = 0.05$ level. In fact, it is primarily the traces with at most 3 months of data for which a power law is a significant fit. In these traces, the deviation on the right is probably indistinguishable from noise. (The average value of $\alpha$ for all 59 traces is 1.86 with a standard deviation of 0.24.)

A close look at the data suggests four different behaviors depending on the dwell time. These regions are demarcated in the plots by gray bands in the background.

The first region consists of dwell times that are less than about 10 or 20 seconds long. In this region, there are far fewer visits with these dwell times than would be predicted by the regression. This is not surprising. If the user needs to traverse 1000 feet of a cellular tower’s area before changing to a new tower, the user would need to travel at nearly 70 miles per hour to complete the traversal in 10 seconds. In places where a user can travel that fast, e.g., along a highway, the towers will be laid out to avoid too many handoffs, i.e., the typical traversal will be longer, making such a fast traversal unlikely. Thus, a lower cutoff of at least 10 seconds and a correspondingly sharp drop in the number of short visits, as observed in the plots, is reasonable.

The next region is from about 10 seconds up to approximately 3 minutes. Many of the visits in this region likely correspond to user movement: these dwell times correspond to the dwell times along long chains of towers (not shown), which we speculate are routes.
Dwell times in the region between 3 minutes and about 10 to 12 hours primarily correspond to the locations that users visit. For most users, these dwell times appear to follow a power law as can be seen from the roughly straight line that the data forms in the CCDF plots.

The final region starts at between 10 and 12 hours and also appears to roughly follow a straight line. This line, however, is much steeper than the previous one. This region consists of a very small portion of the total tower visits: the median number of visits that are at least 10 hours long is just 13% of the total number of days that the corresponding trace covers! This consistent drop in the number of visits is likely due to diurnal effects: most people leave the house every day whether it is to go to work or to do some errands.

Some of the visits in this region are extremely long. For instance, in user d21’s trace, we see several visits to a tower for multiple weeks! Plausible reasons for such long visits include the user leaving the cell phone at home or being too sick to move.

### 3.3 Visit Dwell Times by Tower

We now examine the visit dwell time broken down for the most significant towers, those at which the users spend the most time. Fig. 5 shows e7d’s top four towers in terms of the total time spent there. Each plot is a histogram of the amount of time spent during each visit to the tower. The x axis is the same for all plots to facilitate comparisons across towers. The number at the bottom of each bar indicates the portion of the total time spent at this tower that the visits in this range constitute.

Information about the towers is inset in the plots. The first line shows the total amount of time spent at the tower and the tower’s rank according to this metric. This is followed by the total number of visits and the tower’s rank according to this metric. Then, the number of days on which the tower is visited at least once is shown. Finally, the median number of visits per day for days on which the tower is visited at least once is displayed as well as the corresponding median absolute deviation.

A close look at the data reveals that in nearly all cases the mode is less than about 7 minutes. In other words, short visits dominate even for the towers that users spend the most time at. In terms of the amount of time spent at a tower, however, long visits generally dominate. Consider, for instance, e7d’s top tower: 68% of the visits are less than 10 minutes long. However, visits longer than an hour account for nearly 90% of the time spent at the tower.

This distribution is surprising if we assume a fixed location is generally covered by a single tower. It is, however, explained if we assume that cell phones sample the towers in their vicinity, a hypothesis that is also supported by the alligator jaws we saw in Fig. 2.

The most important towers are typically visited a few times per day. However, there are many towers that are visited dozens of times per day. This is the case for af6’s top tower (not shown), which is visited more than 40 times per day! Such towers are most likely involved in oscillations where the phone constantly switches between two towers. This is likely because the location is on the border of two cells, i.e., a location in which the two strongest cell towers have a similar signal strength.

### 3.4 Number of Tower Visits

We now consider how many times each tower is visited. Fig. 6 shows complementary cumulative Pareto plots of the number of tower visits. The x axis shows the minimum number of times the user visited a tower and the y axis shows the number of towers for which this is the case. The plots in the second row show CDFs of the number of times the top tower towers are visited.

In many of the plots in Fig. 6, the data roughly follows a straight line. There is some minor downward deviation on the left side and some more significant downward deviation in the tail. However, even without explicitly accounting for the deviation in the tail, we find that 35 of the 59 traces (59.0%) are consistent with a power law at the \( p = 0.05 \) significance level. Further, all of the traces have similar parameters: the average value of \( \alpha \) across all 59 traces is 1.84 with a modest standard deviation of 0.22. This suggests that this particular power law behavior may be common.

The deviation on the left—when there is one—is almost always downward. Based on the selection of \( x_{\text{min}} \), we see that the deviation is relatively small: the median value of \( x_{\text{min}} \) is 6 with a MAD of 6. The downward deviation means that fewer towers are visited at most a handful of times than the model predicts. Nevertheless, the number of towers with only a few visits is enormous: the median portion of towers with at most three visits is 58.1% (MAD: 13.2%). Interestingly, these towers correspond to just 1.0% of the total time on average (MAD: 0.74%).

Based on the number of visits to these towers, and the total amount of time spent connected to them, these towers are probably along routes that are rarely taken. In practice, the longest of these routes probably do not actually have any cell towers: very long distance trips are more conveniently made by airplane than by car or train and a cell phone’s...
The deviation in the tail is also generally downwards. The towers in this region correspond to those few towers that users connect to many times, which are probably those near where the participants live and work. In fact, even though users visit thousands of different towers, the median portion of tower visits to the top 15 towers is 57.0% (MAD: 21.0%). Taking a close look at Fig. 6, we see that each user’s most visited tower is visited thousands of times over the course of the trace (median: 2830; MAD: 2940). On average, this works out to dozens of visits per day (median: 28; MAD: 30). What is actually happening here is that the user’s cell phone is oscillating between two towers. We already observed this phenomenon in Sec. 3.3.

### 4. Tower Transitions

We now examine tower transitions on the induced cell tower network. It would have also been reasonable to use cell tower co-occurrence, as in [4]; however, the target platform for our study did not support collecting co-occurrence data.

#### 4.1 Transition Directions

Fig. 7 shows histograms of the towers’ outgoing and incoming transition directions for the top four participants. A transition direction is an edge in the induced cell tower network. For example, if we observe that a user transitions from tower \(a\) to tower \(b\) 100 times and from tower \(a\) to tower \(c\) 50 times, then we have identified two edges, two outgoing transition directions \(a \rightarrow b\) and \(a \rightarrow c\) and two incoming transition directions \(b \leftarrow a\) and \(c \leftarrow a\). The inset in each plot shows the number of towers with selected in or out degrees as well as the correlation between in degree and out degree.
The histogram does not show the relationship between the number of outgoing and incoming transition directions. However, the correlation between the number of outgoing and incoming transition directions is significant. The mean correlation coefficient for the 59 traces is 0.92 with a standard deviation of 0.024. (Note: a correlation whose magnitude exceeds 0.7 is considered to be strong [1].) Given the large number of towers with just a single transition direction, we checked if the the correlation remains strong even if we only consider towers that have at least three incoming or outgoing transition directions. It does: the mean correlation is 0.86 with a standard deviation of 0.060.

We can roughly divide the towers into three types: towers with at most three incoming or outgoing transitions directions; those with more than 10 incoming or outgoing transition directions; and those that are in between.

Towers with no more than a few transition directions are the most common. On average, 70% of the towers have no more than three incoming or outgoing transition directions (standard deviation: 12%). We speculate that these towers typically correspond to routes taken by the user.

Based on our sampling hypothesis, the middle group is what we intuitively expect for towers at significant fixed locations: the user transitions between most pairs of towers as she moves around the area. Since cells are approximately laid out in a hexagonal tessellation, we expect a given cell tower to have at most 6 neighbors. However, a cell is often subdivided into 2 to 6 sectors using multiple sector antennas instead of a single omni-directional antenna [12]. When dividing cells in this way, each sector is given its own unique identifier and thus appears as a unique cell. Further, a cell may be subdivided into smaller cells. If the neighboring cells are sectored or subdivided, it is conceivable that a given cell could have about a dozen immediate neighbors.

The last group consists of towers with more than 10 transition directions. These account for 4.2% of the towers, on average (standard deviation: 3.7%). These typically correspond to the towers the user visits most frequently, as we find that there is a high correlation (median Spearman correlation coefficient: 0.9; MAD: 0.028) between the number of times a tower is visited and its out-degree. This suggests that interference causes the modem to sample towers that are far away.

The distribution of the number of transition directions per tower appears to be distributed according to a right heavy-tailed distribution: we have many towers with just a few transition directions and a non-negligible number with a huge number of transition directions. However, none of the common distributions (power law, left-truncated exponential or log normal) seem reasonable.

### 4.2 Transition Direction Popularity

We now investigate transition direction popularity, i.e., how often each transition direction is taken.

Fig. 8 shows a complementary cumulative Pareto plot of the number of times each outgoing transition direction is taken for the top 4 towers (according to the number of outgoing transition directions) for the top trace.

The first thing to notice is that the number of times a transition direction is taken is not uniformly distributed. Rather, half of the transition directions are taken at most a handful of times, some are taken occasionally, and a few dominate.

This distribution suggests that how often a transition direction is taken is distributed according to a right heavy tailed distribution. To confirm this, we fit the data for each tower with at least 15 transition directions to a power law, which is also shown in Fig. 8. There are 915 such towers across all of the traces. Tbl. 1 summarizes the findings. The summary statistics for the \( \alpha \) are calculated using just the statistically significant results.

The table reveals that the fit is generally statistically significant: for 91% of the towers, the fit of the popularity of the transition directions to a power law is significant at the \( p = 0.05 \) level. Moreover, the value of \( \alpha \) is similar across towers and traces: the mean value of the \( \alpha \) is 1.71 with a standard deviation of 0.330. Note: in terms of evaluating the fit, the number of transition directions is relatively small and the fit could partially be a product of overfitting.

This result suggests that although some towers have many transition directions, most of them are unimportant and can generally be ignored. This should simplify predicting a tower’s successor even if it has ten or twenty transition directions: only a few are common.

### 4.3 Discussion

When looking at transition direction popularity, we found that half of the tower transitions are taken at most a handful of times. If we ignore these transition directions, the 4.2% of towers with more than 10 transition directions shrinks dramatically. We refer to these transition directions as rare transition directions. They are rare not because they occur infrequently (indeed, they are very common), but because they are taken infrequently. We now consider reasons for the large number of transition directions observed at some towers. All of these reasons also contribute to the tower sampling, which we previously observed.

The most convincing explanation for rare transition di-
Figure 8: Complementary cumulative Pareto plot of the popularity of outgoing transition directions for the top towers (according to the number of outgoing transition directions) in user e7d’s trace.

Figure 9: An umbrella cell tower with 10 microcells. Note: the microcells need not completely fill the umbrella cell; they only need to be deployed where additional capacity is needed. In such a configuration, moving from A to B could result in the following tower sequence A → M → B.

Figure 10: Although towers A and C are not adjacent, it is conceivable that the user could transition directly from A to C if B is overloaded and refuses a handoff. In this situation, the user could still remain connected to A until it reaches C: A and B do not interfere, because they use different frequencies; A’s reception will, however, be weak.

2If the lower limit at which a cell phone can communicate with a cell tower is -100 dBm, then we do not want to configure the tower such that the expected signal at its border is -100 dBm. This would result in dead spots if there was interference. Instead, we might aim for, say, -90 dBm. Since the distance that it takes -100 dBm to decay to -90 dBm is the same (ignoring interference) independent of how far away the source is or how strong the signal initially was, smaller cells will overlap more than larger cells. That is, if there is minimal overlap when a cell’s radius is $r$, then when $r$ is increased by $\delta$, the cell overlaps approximately $\pi (r + \delta)^2 - \pi r^2$ with its neighbors. Thus, the ratio of the overlap to its area \( \frac{\pi (r + \delta)^2 - \pi r^2}{\pi r^2} \) shrinks as $r$ increases.

5. CONCLUSION

We have presented results from a mobility study using cell tower trace data and have illustrated how the collected data could be used to identify various patterns of life. In future work, we plan to use the data set to evaluate context prediction algorithms.
Table 1: The distribution of visits to tower transition directions. We only consider towers with at least 15 transition directions (12 users had no such towers). Visits to nearly all of the towers considered are distributed among the outguss transition directions according to a power law distribution. The average values of $\alpha$ are computed across the statistically significant towers. The mean across all users and towers is $\alpha = 1.71$ with a modest standard deviation of 0.330.

### REFERENCES


